## UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF WEST VIRGINIA

MOUNTAIN EAST CONFERENCE,	)
Plaintiff	)
vs	) Case No. 1:21-CV-104
FRANKLIN UNIVERSITY, et al.,	) Judge Thomas S. Kleeh )
Defendant	)

\* \* \*

DEPOSITION OF REID S. AMOS

Thursday, August 18, 2022 9:06 a.m. - 12:29 p.m.

\* \* \*

a witness herein, taken on examination by counsel for the Defendant, Franklin University, in the above-entitled cause of action, pursuant to the Federal Rules of Civil Procedure, by and before Susan Sommer LeCron, Registered Professional Reporter and Commissioner within and for the State of West Virginia, held at the offices of Spilman Thomas & Battle, PLLC, 48 Donley Street, Suite 800, Morgantown, West Virginia.

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MEC vs
Franklin University. et al.

August 18, 2022

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1	APPEARANCES:	1	EXHIBITS
2		2	PAGE
3		3	(All exhibits referred to in this transcript were marked in
4	On Behalf of the Plaintiff, Mountain East Conference:	4	previous depositions.)
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1	INDEX		DEID G AMOG
2	PAGE	1	REID S. AMOS
3	Examination by Mr. Beehler 05	2	being duly sworn, was examined and deposed as follows:
4	Examination by Mr. Garrison 108	3	EXAMINATION
5			BY MR. BEEHLER:
6			Q Good morning, Commissioner Amos. I'm Jason
7		6	Beehler. I'm counsel for Franklin University and Urbana in
8		7	this case.
9		8	My co-counsel, Mike Prascik, is with us by phone.
		9	THE WITNESS: Hi, Mike.
10		10	MR. PRASCIK: Good morning.
11		11	BY MR. BEEHLER:
12		12	Q He was muted so you wouldn't hear him coughing.
13		13	Let me just start by asking you what agreements or
14		14	contracts are you aware of in which Franklin University
15		15	agreed to be bound by the terms of the MEC Constitution and
16		16	Bylaws?
17		17	• 8
18		18	member of the Mountain East Conference in 2012. There is a
19		19	signature from Dr. Steven Jones that bounds Urbana
20		20	University to becoming a member of the Mountain East
21		21	Conference as part of the NCAA application, which was
22		22	delivered in November of 2012 to the NCAA, which I delivered
23		23	in person, which required original signatures from all
24		24	present that were part of the original application to become

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- 1 an NCAA member. It was duly noted within that agreement
- where all 12 institutions agreed to be a part of an
- 3 application to become members of a new NCAA conference.
- 4 They agreed to adhere to the bylaws and other organizing
- documents of the conference should the NCAA approve of us
- becoming a new conference, which we did.
- So at the point that Franklin University acquired 7
- Urbana University, which I believe was in 2014 if I'm not
- mistaken, clearly my impression is that they inherited all
- of those obligations. 10
- 11 Q That was a comprehensive answer, and I appreciate
- that. Let me break that down a little bit. 12
- So Urbana University was a charter member of the 13
- MEC? 14
- 15 A Correct, as listed in our Constitution.
- 16 O I understand. Thank you.
- Just so I'm clear for the record, when I use the 17
- acronym MEC, I'm referring to the Mountain East Conference. 18
- 19 A Thank you.
- 20 O I know you know that.
- 21 Α We do the same.
- We like to make that clear for the transcript. 22 O
- So Steven Jones, who you mentioned, was the CEO of 23
- Urbana University or president; do you know?

- 1 A Correct.
- 2 O When was the application for the MEC approved by
- 3 the NCAA?
- 4 A 2013. I believe it was July ahead of us beginning
- competition in September of 2013.
- So just to be clear, is there any comparable 6 0
- signed document that was signed or executed by anyone from
- Franklin University consenting to the Bylaws and
- 9 Constitution of the MEC?
- Directly? A 10
- 11 Q Yes.
- 12 A No.
- Have you ever had your deposition taken before? 13 Q
- 14 A
- 15 O This is the first time?
- First time. 16 A
- 17 O Lucky you.
- So let me sort of set forth some ground rules that 18
- I will abide by and that I would like you to abide by, and
- the only purpose is because Susan has the hardest job in the
- room, and I want to make sure that we get a clear
- transcript, and that will help us get you out of here
- quickly. Okay? 23
- 24 A Okay.

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- President. 1 A
- 2 Q That was in 2012?
- Uh-huh. 3 **A**
- I think I understood your answer, but can you just 4 O
- clarify for me: What exactly was it that he signed to 5
- consent to the MEC Constitution and Bylaws in 2012? 6
- 7 A I believe it was provided as far as discovery.
- 8 Q I'll tell you it may have been. We had a whole bunch of problems opening those files. That had nothing to
- do with you. That's my issue. So I have seen what you have
- produced, but I saw it quickly and late at night.
- Understood. 12 A
- 13 Q So you may very well have produced it. I'm just
- asking you: Was it a letter? Was it an agreement? What
- was it? 15
- 16 A It is a letter. It was part of a -- it was a
- single document as part of a series -- an extensive series 17
- of documents that were delivered to the NCAA as part of our
- application as a new league. 19
- 20 Q So there would be a corresponding signature from
- each of the charter members of the MEC? 21
- 22 A Correct.
- 23 Q All right. So that's what happened in 2012,
- 24 correct?

- 1 Q The first one, which you're doing a great job with
- so far, is just to make sure you speak clearly so Susan can
- hear what you're saying and I can hear your answers, and
- that way we get a clear transcript. Is that all right? 4
- 5 A Sure.
- 6 O The second one, which is a little more difficult,
- 7 is in regular conversation, it's very common for people to
- overlap each other because you're going to know where I'm
- going with my questions before I finish them, and I'm going
- to know where you're going with your answers before you
- finish them. I'm going to do my best to let you finish your
- answer completely before I begin speaking, and I would just
- ask if you can do the same. Again, that will help us get
- out of here quicker. 14
- 15 A No problem.
- 16 Q You have to respond out loud with words. Nods of
  - the head, shakes of the head, gestures you may feel like
- giving me at various points in the deposition just can't be
- captured on the transcript. If you can answer in words, I'd
- appreciate it. I'll try to help with that, and if you can 20
- be mindful of that, I would appreciate it. 21
- 22 A Thank you.
- 23 Q It is very possible that I will ask you a question
- 24 today that you don't understand, mostly because it may just

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The Deposition of Reid Amos Page 10 Page 12 1 come out garbled. This is a little bit of witchcraft that 1 A Uh-huh. It was founded in 2012? 2 we do in these depositions. It's very possible I'll ask a 2 O 3 question that just doesn't make any sense. If that happens, 3 A Correct. Have you been the commissioner since then? please just ask me to repeat it, ask it a different way, 4 Q tell me you don't understand it. I'll do my best to ask 5 A another question. Okay? 6 O Let's start with this: Who were the charter 6 This is not a hostage situation. Mike has been 7 members? 7 kind enough to provide drinks and stuff, and I'm sure we'll 8 A Charter members were Urbana University, Shepherd take breaks periodically, as I do for all of our sake. University, University of Virginia's College at Wise, West 9 If you need a break at some point just to get out Liberty University, Wheeling University, Fairmont State 10 of the room, catch your breath, get a break, go to the University, West Virginia Wesleyan College, Glenville State 11 restroom, talk to Mike, swear in the hallway, whatever you 12 College, University of Charleston, West Virginia State need is fine. All I would ask is if there's a question University, and Concord University. I believe that that was 13 13 pending, that you answer it and ask for a break, and then 14 12. 14 15 we'll take any breaks you need as often as you need. 15 Q Okay. I counted 11. I have them somewhere. I'm One curious thing about depositions is that Mike 16 16 not trying to trick you. I just wanted to know if you knew. very likely will object to some of my questions today. 17 A I answered with the other 11 other than Urbana. 17 That's normal in a deposition. What's not so normal is, in Was Urbana in the list? 18 18 your seat, it's weird to have your lawyer objecting and me 19 Q Urbana was in there, yeah. You said Urbana and --19 20 telling you to answer the question, but that's typically how 20 A Notre Dame College is who I missed. it goes. So Mike can make objections for the record, but 21 Q Okay. I'm pretty sure. 22 otherwise you have to answer the questions even over the 22 A objection, unless your counsel tells you not to answer the 23 Q I'm not going to hold you to it. I just wanted a 24 question, in which case I would suggest that you follow your 24 sense --Page 11 Page 13 1 counsel's direction, and we'll sort that out. 1 A Yeah. As a reference, they are listed in our Again, I don't expect to be too terribly long Constitution. 2 2 3 today, but if later in the deposition you remember something 3 Q Right. Yes. I know they are. Yeah. We may look that relates to a topic we covered earlier, that's totally at that later. We may not. 4 normal. Just let me know at a convenient time, and we'll go Okay. Other than Urbana, have any of the charter 5 back and cover that topic. Okay? members left the conference since 2012? 6 6 Two institutions have departed, yes. 7 A Uh-huh. 7 A 8 O I have some questions that sound personal. I 8 O That's Shepherd -don't intend them to be. They are just designed to make 9 A Correct. -- and UVA Wise? sure that you're competent to testify today. 10 Q 10 Are you under the care of a physician for any 11 11 A Correct. medical issues that would impact your ability to answer Do you remember what years those were? 12 Q truthfully and completely? 2018. 13 A 14 A No. 14 O Both of them? 15 Q Are you taking any medications that would affect Yes. The 2018 was when they advised us that they 15 A your mind or memory? were departing and spent a final year as members of the

17 A

- 18 Q As you sit here today, are you under the influence
- of any drugs or alcohol? 19
- 20 A
- 21 Q Any reason you can think of that you can't answer
- my questions truthfully and completely today? 22
- 23 A
- 24 Q So let's talk a little bit about the MEC.

- conference before making a transition in 2019. 17
- I think I read it last night, but where did Q 18
- Shepherd go? 19
- Pennsylvania State Athletic Conference. 20 A
- 21 Q What about UVA Wise?
- South Atlantic Conference. 22 A
- 23 Q Other than Urbana, Shepherd and UVA Wise, any of
- 24 the charter members depart the conference for any reason?

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- 1 A No. Nine charter members are still members of the league. 2
- 3 O How many members total are there today?
- 4 A 12.
- Who are the other three? 5 O
- That would be Frostburg State University. 6 A
- 7 Q Is that Virginia?
- 8 A No. Maryland.
- Q Maryland. Okay. 9
- Davis & Elkins College, and Alderson Broaddus 10 A University. 11
- It should be noted that we also have an associate 12
- member of the league, which is The University of North 13
- Carolina at Pembroke. They play football with us.
- Q I saw that also in the documents. Can you tell me 15
- 16 in your words what it means -- what's the difference between
- an associate member and a member? 17
- 18 A member has full rights and privileges as members
- of the league. They are expected to compete in a certain 19
- 20 series of team sports, and then also essentially be general
- good members of the league that support our ability to 21
- 22 provide as many sports as possible. We provide 23 sports as
- a conference, and it's only recognized as a conference sport
- if at least six institutions participate in a sport. That

- compete in many more than the required ten by the NCAA
- because of how many we provide.
- So the members, generally speaking, compete in a 3 Q
- broad array of sports, and an associate member may compete
- 5 in --
- Whatever one we need. 6 A
- 7 Q -- only a handful or one?
- 8 A Yes.
- Q So is football the only one for Pembroke? 9
- Yes. They had participated in other sports for a 10 A
- short period of time before they had made a conference
- change, which then provided them a conference home for other
- sports in which they competed an associate in, indoor track
- and field, women's swimming. Again, those were mutually
- beneficial circumstances, which is why we invited them to
- compete with us an associate. 16
- 17 Q Got it.
- I have to confess I know almost nothing about 18
- athletic conferences, so some of my questions today are just
- designed to help educate me about how you guys operate?
- 21 A
- 22 Q Can you describe for me what's the organizational
- or staffing structure of the MEC? You're the commissioner.
- I interpret that as meaning you're the boss. Is that

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- 1 that gives you a general understanding of the purpose of a
- full member. 2

- An associate member is usually brought on to 3
- balance the numbers, to enhance competitiveness and
- essentially to fill a hole in a particular sport. 5
- 6 Bringing in North Carolina Pembroke, at the same
- time, we brought in Davis & Elkins College. Davis & Elkins College doesn't compete in football, but they compete in all
- 22 of our other sports. North Carolina Pembroke needed a
- home for football as an independent, so we brought them in
- to play football. A combination of Davis & Elkins and North
- Carolina Pembroke, as an associate member, gave us 23 sports
- that were being participated in by the combination of
- bringing them in.
- I see. Let me see if I can summarize. Regular 15 0
- members are expected to or maybe required to participate in
- at least six of the 23 sports? 17
- 18 No, no, no. There are a certain number of team
- sports that all members are required to participate in. I
- 20 might be able to quote them, but I don't think it's
- relevant. 21
- Then the NCAA expects that all institutions must 22
- compete in a minimum of ten sports annually, but we offer
- 23. So the preference is -- we're attracted to members that

- basically correct colloquially?
- That would be fair that ultimately I report to the
- board of directors, which is the 12 presidents of our 12
- institutions, and that's required by the NCAA. Every
- conference is ultimately overseen by its presidents which
- make up your board. 6
- Don't take it the wrong way. Does that mean the 7 Q
- board hires and fires your position?
- 9 A That's correct.
- Okay. So there is you. You report to the board? 10 Q
- **Uh-huh.** Specifically the board president. 11 A
- Who is that right now? 12 Q
- The board president is currently J. Michael 13 A
- Pressimone, who's the president of Notre Dame College. I
- report to the board some, but on a day-to-day basis to the
- board president. 16
- 0 Sure. Let's stick with the board for just a 17
- moment. All right. So how long are the board members' 18
- terms? 19
- 20 A They are members of our board as long as they are
- presidents of their institutions. 21
- I see. So he's the board president. Is that 22 Q
- 23 considered an officer?
- That's correct. Those are two-year terms. 24 A

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- 1 O Is there a renewal, or is it two years and then
- 2 vou're out?
- 3 **A** It's two years, and then you shift to past
- president, and the vice president is elevated to president,
- and then a new vice president/treasurer is elected.
- 0 So I think this is correct, but if I'm wrong, 6
- please tell me. Is the MEC a nonprofit organization? 7
- 8 A Yes, 501(c)(3).
- It's a regular 501(c)(3). Okay. So it's like a Q 9
- 501(c)(3) board generally speaking, right? 10
- 11 A Uh-huh.
- 12 Q You've got president, vice president, secretary,
- treasurer, correct? 13
- Uh-huh. 14 Α
- **THE COURT REPORTER:** Is that a ves? 15
- BY MR. BEEHLER: 16
- Q Is that a yes? 17
- Yes. I'm sorry. 18 Α
- 19 **THE WITNESS:** Thank you, Susan.
- 20 BY MR. BEEHLER:
- Q Okay. So that makes sense. I understand that. 21
- 22 A Okay.
- 23 Q All right. So you are generally accountable to
- the boards -- specifically accountable to the board

- University.
- 2 Q So was he senior associate commissioner before
- 3 Allie?
- Yes. 4 A
- 5 O Was he involved at all in the circumstances of
- Urbana's campus closure and these issues we're here to talk
- 7 about?
- 8 A When you say "involved," my staff would be advised
- and aware of circumstances associated with potential
- membership change, but as far as direct involvement, no. 10
- 11 0 So it's a small ship, I realize. So he was aware
- of it, but he wasn't directly involved. 12
- 13 A He was aware of it, but no.
- 14 O Got it.
- How long has Chris Thomas been with the MEC? 15
- A few months. 16 A
- What about Jonathan Griffin? 17 Q
- 18 A Same.
- 19 Q Was Allie DeWitt involved in Urbana's campus
- closure and the issues we're here to talk about today?
- 21 A
- I'll give you a similar answer to Adam. The only 22
- role that I think is relevant to the circumstances is the
- fact that those two interchangeably would serve as recording

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- president on a more daily and weekly basis; is that
- accurate? 2
- 3 **A** That's accurate.
- 4 O Then who reports directly to you at the MEC?
- I have a staff of three currently. The staff has 5 A
- consistently been either two or three individuals that 6 7 report to me. Our current structure is a senior associate
- commissioner, which is Allie DeWitt. We have two new
- members of staff. One is Chris Thomas. He serves as our
- director of strategic communications. And Jonathan Giffin
- who serves as our MEC director of member services and
- operations, which is a new title. So I had to think through
- it. 13
- 14 Q How long has Allie DeWitt been with the MEC if you
- know? 15
- Between five and six years. My recollection is 16 A
- her first week was January of 2017. 17
- Has she always been in the role of senior Q 18
- associate commissioner or something similar? 19
- 20 A She began as assistant commissioner and has moved
- up to associate commissioner, and now senior associate 21
- commissioner following a recent departure.
- 23 Q Who was the recent departure?
- 24 A Adam Zundell. He now works for West Virginia

- secretaries for meetings quite often.
- That's board meetings? 2 Q
- Yes. And others, meetings of head coaches, our 3 A
- athletic administrators, yes.
- Okay. So, again, I'm just trying to kind of 5
- short-cut where we're going today. To the extent that the
- MEC as an institution was communicating with Urbana about
- the campus closure, the issues related to the exit fee, it
- was primarily you; is that right?
- Without question. 10 A
- 11 Q Very well. That makes it easier.
- I don't need to this to the penny, but what's the 12
- total annual budget of the MEC? 13
- A little over \$900,000. 14 A
- 15 O What are the major categories of revenue?
- 16 A That would be dues from our member institutions,
- which have always been \$25,000 a year. That would be NCAA
- grants. There are two of them that we receive annually.
- Out of that, all other revenues are some form of soft
- revenues other than the NCAA funding that we annually
- receive as a member conference and what we receive from our members. We have small revenues from the operation of our 22
- 23 championships. Our basketball tournament is our most
- highly attended event.

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8

We have gone from our initial year of not being 1 profitable to now earning 60-, \$70,000 annually through a partnership. Outside of that, the revenue that we generate

from any other championship that we operate is nominal. A couple thousand dollars.

What about the major categories of expenses for 6 0 the MEC from your perspective? 7

8 A Salaries and benefits would be roughly half, if not a little more than half of our expenses, and the

remainder of our expenses are associated with providing 10

support to our 12 member colleges and universities, as well as operating a championship event for all 23 sports, 12

including officiating expenses. Once it gets to the 13 postseason, that becomes our responsibility as opposed to 14

the institutions' responsibility, as well as all of the 15

16 expenses to put on 23 championship events. So we have to be

pretty frugal with the budget that we have to work with. 17 Do you know what I mean when I say "going 18

19 concern"? Do you know what a going concern is as a business? 20

MR. GARRISON: Object to the extent it 21 calls for a legal conclusion. 22

You can answer, if you know. 23

24 A Help me with the definition. 1 it is, but basically speaking, you're making enough money on

a month-to-month basis to keep the lights on, pay the bills,

pay your people and keep running; is that right?

4 A In the short term, yes.

5 O Do you have a sense of what -- well, first of all,

is the fiscal year for the MEC January --6

7 A Academic.

I'm sorry. I didn't mean to interrupt you.

9 Q That's okay.

So it's academic? 10

11 A It's academic.

12 Q So is it August to July, or how do you define

13 academic year?

July 1st to June 30th. 14 A

15 O Okay. Do you have a sense of what the MEC's net revenue was for the most recent fiscal year? Again, it 16

doesn't have to be to the penny.

Right. So we're still closing out the books for 18 A 19 that fiscal year, but I would estimate that our net revenue

for that year is somewhere in the neighborhood of 100K,

21 which is a good year.

22 Right. Right.

23 I don't think I asked you. You may have told me,

and I just don't remember already. Do you remember what

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## 1 BY MR. BEEHLER:

6

2 So I mean, I'm a lawyer, not an accountant, but

generally speaking, a going concern is a business that has

enough income and revenue to meet its expenses going forward. 5

Is the MEC a going concern from your perspective?

7 A I am confident that we, under the current

structure, have the ability to generate the revenue that's

necessary for us to meet the needs of our member

institutions, but our goal is to always be able to enhance

the experience for our student athletes, and the more that

we can generate, the better experience we can provide for the student athletes who ultimately are making decisions to

enroll in our institutions.

So ultimately the better job that we can do, the 15 more satisfaction our institutions can create for their own

students and generate the next round of students that wish 17 to sign on, which generates revenue for our member

institutions. 19

20 Q That makes sense. I think you've answered my

question, but I just to want tie this off. 21

22 A Sure.

23 Q I recognize that the MEC probably has goals in

terms of growth, membership, expansion of sports, whatever

years the three newer members of the conference came in?

2 A If I think through it, yes.

3 Q Approximate is fine.

I think I can give you exact. Frostburg State 4 A

entered in 2019. They reclassified from Division III to

6 Division II, which is a three-year process, which is why I'm

7 certain that that's accurate.

8 Davis & Elkins College came in the same year, and associate member North Carolina Pembroke came in the same

time as I noted earlier, and Alderson Broaddus University

joined us in 2020. 11

Are there any colleges or universities that are 12 Q presently under consideration to join the MEC? 13

14 A With any level of significance, no.

15 O Does the MEC wish to add new members in the

short-term, the next year or so? 16

17 A We have consistently been at 12 members, which is

the number of charter members that we had. There is great

benefit, mostly to the institutions, with regard to travel

savings if you have any number of members that divides by 20

four. Four is too few; so is eight. We believe, as a

league, that 16 is too many. So we believe that the best

number, for the most efficient operation as a conference, is

12, which is why we have consistently made efforts to be at

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12 over our history.

2 O So, you know, when one of these colleges or universities, any of them wishes to join the MEC, how does 3

that work? What's the process? Can you just walk me

- through how it happens to become a member?
- Sure. In very general terms, an institution, 6 A
- typically there is some level of verbal expression of
- interest through conversation. If they choose to formally
- pursue membership in our conference, a letter from the
- president, chancellor, CEO of an institution would then need 10
- to send a letter requesting that they have the opportunity
- 12 to enter the membership process. Our membership committee
- 13 would then make a decision as to whether or not they would
- 14 be invited to the membership process, which then at that
- point, if approved, they could then develop a thorough 15
- application for our membership to consider. 16
- 17 The membership committee would make a
- 18 determination as to whether or not they wish to recommend
- advancing that application, and that application would then 19
- 20 move on to the board of directors for the board to then make
- 21 recommendations as to what our next steps would be. Not yet
- 22 for approval, most likely we would then make a campus visit.
- We would then follow up with regard to any of the elements
- of the application that we had questions about are

- 1 O So it's a mixed committee of MEC board members and
- then sort of athletic staff from member institutions
- generally; is that right?
- Yes, but ones that are formal members of 4 A
- committees of the league.
- 0 All right. So that process that you just 6
- described -- well, let me ask it this way: That process
- that you just described has evolved and taken shape since
- the MEC was founded; is that right?
- 10 The process is different when you're forming a new league, right? 12 institutions make the decision to come 11
- together and form a new conference. As a matter of fact, we
- are still the newest NCAA Division II conference ten years
- later. It's an arduous process creating a new league.
- 15 So once you have one formed, this is a more common 16 membership process that's not dissimilar from the ones --
- the 22 other conferences would engage in. The smaller 17
- things, of course, are different, but as far as the general
- approach, generally speaking, I would say that's how most of
- our other fellow conferences do it. 20
- 21 Q I think you answered it better than I asked it.
- What I was getting at, as I think you anticipated, was the
- process that you described to me is a little different from
- what Urbana and the other charter members went through,

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- 1 thoroughly answered or we wish to have more information so
- that we could thoroughly vet an institution before making a
- determination as to whether or not we would ask them to join
- 4 the league.
- Q At the risk of asking a stupid question, the 5
- membership committee is a committee of the board? 6
- 7 A Mostly board members, but not all.
- Q All right. 8
- So typically the chair of our committee of 9
- athletic administrators, which is commonly an AD, as in
- director of athletics. So the chair of our ADs and SWAs,
- which is the committee of athletics administrators is, is
- typically on that committee, and often there is another AD
- and sometimes a faculty representative.
- 0 A faculty representative from one of the member 15 institutions? 16
- Yes. There is a formal designation that the NCAA 17
- has called a faculty athletic representative. So every
- institution has a specific representative, which is referred 19
- 20 to as an FAR. So one of the FARs is typically on the
- membership committee as well. 21
- 22 Q You mentioned the acronym SWA. What does that
- 23 mean?
- 24 A Thank you. Senior woman administrator.

- 1 correct?
- 2 A Yes.
- 3 Q Just by necessity, right?
- A 4
- Q All right. Well, just to tick these off -- and we 5
- will talk about the Franklin-Urbana deal in a little bit. 6
- 7 Forget Urbana for a moment.
- Franklin University never expressed to the MEC, to 8
- your knowledge, interest in becoming a member; is that
- 10 right?

13

- MR. GARRISON: I'm going to object to 11
- the extent it calls for speculation and a 12
  - conclusion, but go ahead and answer.
- Okay. Would you repeat the question, please? 14 A
- (Whereupon, the record was read back by the court 15
- reporter as requested.) 16
- 17 That's correct. To that end, Franklin
- University's interest, when reaching out to me specifically
- in discussing their acquiring Urbana University as a
- subsidiary institution, was their interest in maintaining
- NCAA status for Urbana University because of the importance
- of them being able to continue to compete in collegiate 22
- 23 athletics.
  - There was a complicated membership waiver process

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1 with the NCAA that we provided extensive support through to help them navigate that, and part of navigating that included the important elements.

4 I found a precedent with Augusta University and a merger that had occurred in Georgia to provide them with a path to maintain NCAA status for Urbana University to be able to continue competing in athletics. The reason why that precedent was important was that the institution that

Augusta University merged with did not have athletics. 9 So the fact that Franklin did not have athletics 10 and was not interested in participating in athletics as an 11 12 institution allowed them to operate Urbana as a wholly-owned subsidiary through that membership waiver process. 13

14 BY MR. BEEHLER:

15 Q There was, to your knowledge, never a letter from 16 Franklin's president, CEO, chancellor to the MEC expressing 17 interest in Franklin becoming a member of the MEC; is that 18 right?

19 A Franklin's role was to own Urbana University so 20 that Urbana University could continue to operate independent, though wholly-owned, which, again, was the 21 reason for the membership waiver process. 22

Where it became complicated was that ultimately 23 24 Franklin University wished to roll up Urbana University's

Is there anything on Franklin's letterhead saying 1 effectively to the MEC, Franklin wants to be a member of the

MEC? I think it's a simple answer, but you tell me.

4 A That was never Franklin's goal or interest. Their interest was in Urbana being able to maintain its membership

in the Mountain East Conference and the NCAA as its owner.

7 Q Right. Because Franklin doesn't have sports teams, right?

9 MR. GARRISON: Object.

BY MR. BEEHLER: 10

11 Q If you know.

12 A To my knowledge, has not had anything more than

13 intermural.

14 O I don't even know if they have that to be honest 15 with you, but okay.

At one point, I believe they did. 16 A

17 Q They may very well have.

All right. Then, again, the board -- and I'm 18

19 sorry. Did you tell me that the board decides to invite the college or university or the membership committee? 20

21 A Ultimately the membership committee makes 22 recommendations. The board of directors also may decide to 23 potentially invite.

24 O Got it.

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Page 32

1 accreditation under Franklin as opposed to operating two separate accreditations, and that's what made the circumstance particularly complicated with the NCAA.

We'll talk about that in a minute. 4 O 5

But, again, leaving Urbana aside for the moment, Franklin, itself, never sent a letter to the MEC saying we 6

want to be considered as a member; is that right? 7

MR. GARRISON: I'm going to object to 8 the extent that you asked him to leave Urbana 9 aside. That's a legal conclusion. 10

Go ahead and answer if you understand 11 the question. 12

13 A Essentially what Franklin and Urbana were asking of us, in assisting them in the process with the NCAA, was

15 for the NCAA being able to continue to consider Urbana as an independent -- as having an appropriate level of 16

independence from Franklin University, despite the fact that 17

they essentially became a single entity in the eyes of the

NCAA. 19

20 BY MR. BEEHLER:

21 O

there are two defendants in this case, and one of them is Franklin.

Yeah, and I understand that. The reason that I'm asking to distinguish between Urbana and Franklin is because

So there was never any recommendation from the membership committee that Franklin be considered for 3 membership in the MEC; is that right? Franklin, itself?

It was more a matter for our board of directors that it was clearly understood that Urbana would continue to

compete, though Franklin University became the owner of

Urbana University, and Franklin University assigned who the CEO would be that would be the member of the board of

directors of the Mountain East Conference.

10 To answer your question, no, because it wasn't what Franklin's interest was. 11

12 O So for a new member, whether it's Frostburg State or one of the others that you mentioned, how does the MEC

communicate to that institution what their annual dues will

15 be?

16 A Via email. We invoice the institutions annually.

Whoever the board member is receives the dues invoice, and the athletic director is copied. The board agrees every

19 year as part of a budget approval as to what the dues will

20 be.

Something that we have taken pride in is the fact 21 that we have not had to raise our member dues in the ten years that we've existed. They've consistently been

\$25,000 from Day 1.

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- 1 Q I think you said this earlier, but that's across
- the board for each member?
- 3 A Yes.
- 4 Q So there's not graduated membership dues or
- 5 anything?
- 6 A No, but there is an entrance fee for new members.
- 7 So new members essentially pay a \$50,000 fee to join the
- 8 league, which we have allowed institutions to spread out
- 9 over five years. So they pay the \$25,000 dues, plus \$10,000
- 10 a year for five years to join the league.
- So it's not graduated by size or anything, but you
- allow payment plans in terms of the entrance fee?
- 13 A In terms of the entrance fee, but not for the
- 14 dues. The dues are fully payable July 1st every year.
- For a new member institution, do they sign any
- 16 documentation in indicating that they have received the MEC
- 17 Constitution and Bylaws?
- 18 A Within the membership agreement for new members,
- 19 my recollection -- I don't have them in front of me -- is
- 20 that part of what is required of them is that they agree to
- 21 adhere to them as part of membership, which is similar to
- ${\bf 22} \quad the \ {\bf 12} \ organizing \ members, which \ included \ Urbana \ University$
- 23 as a charter member. All of their presidents agreed to
- ${\bf 24}$   $\,$  adhere to the operating documents of the league at the point

- 1 A Page 6 of our NCAA application is the agreement by
  - 2 all 12 presidents that were charter members of the Mountain

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- 3 East Conference to agree to abide by the Bylaws and, by
- 4 extension, the Constitution, the sport policies and all of
- 5 the policies of the league, the NCAA requires that of any
- 6 applying institutions that make up an application to a new
- 7 conference.
- 8 So in effect, the same commitment was made by
- 9 those 12 presidents as part of the application in 2012 that
- 10 we then individually bind schools to when they sign on to
- 11 become new members of the league.
- 12 Q Right. Is there any document similar to these
- 13 membership agreements we've been talking about that bears
- 14 the signature of anyone from Franklin University to your
- 15 knowledge?
- 16 A No, because we did not believe one was required.
- 17 Q Is there any document similar to these membership
- 18 agreements bearing a signature of anyone from Urbana after
- 19 the original NCAA application in 2012?
- 20 MR. GARRISON: Would you repeat the
- question?
  - MR. BEEHLER: Yeah.
- 23 BY MR. BEEHLER:
- 24 Q Is there any document signed by anyone from

Page 35

22

1 that they signed on to join. So yes.

- 2 Q So this may be a step after the process that you
- 3 described to me of the board recommending the next steps and
- 4 then vetting. Presuming that the membership committee and
- 5 the board conclude that an institution should be admitted as
- 6 a member, then what happens? Do they have to sign a
- 7 membership agreement as an actual contract?
- 8 A Yes. Essentially if the board approves them for
- 9 membership, then at that point, I become authorized to work
- 10 through the contractual obligation of them joining the
- 11 league, the timeline upon which they will be, again,
- 12 competing as a member of the Mountain East Conference and
- 13 the other important elements so that they can transition to
- 14 joining our league.
- Again, it may very well be in what you have
- 16 produced to us. I just don't remember if I saw it. So
- 17 there would be a membership agreement for each of those
- 18 newer institutions that you mentioned?
- 19 A Uh-huh.
- 20 Q Yes?
- 21 A Yes. That is correct.
- 22 Q Okay. Is there any document like that membership
- 23 agreement for Urbana University or, no, because they were a
- 24 charter member?

- 1 Franklin similar to the membership agreement after that
- 2 original 2012 application to the NCAA?
- 3 A When you say "similar to the membership
- 4 agreement," how would vou define that? Once I have a new
- 5 member join us, I wouldn't have a need to have a similar
- 6 document because they are already a member.
- 7 Q Yeah. I'm sorry. I didn't ask that very well. I
- 8 think I'm making it complicated.
- 9 So Urbana signed the original NCAA application in 2012, correct?
- 11 A Correct.
- 12 Q After that time, is there any membership agreement
- 13 or signed document by Urbana University agreeing to be bound
- 14 by the Constitution and Bylaws. I think the answer is no
- 15 because you just said there is no reason for it, right?
- 16 MR. GARRISON: I object to your summary
- of his testimony, but go ahead and finish the question.
- 19 BY MR. BEEHLER:
- 20 Q That was it.
- 21 A No, because the obligation doesn't change.
- 22 Q In conjunction with either the membership
- 23 agreement or receiving a membership offer generally from the
- MEC, does a new member institution receive a copy of the

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experts. 1

Constitution and Bylaws?

All new member institutions receive a copy while

they are going through the membership process. They are 3

publically available on our website.

(Whereupon, a discussion was held off the record.)

BY MR. BEEHLER: 6

Q Okay. So I understand that they are available on 7

8 the website.

A We direct them to them for download. We provide 9

them to them as attached PDFs to email communications. 10

11 Q Is that something that would come from you or

12 Allie or who?

13 A It would typically come from me as part of the

membership process. 14

15 Q Do you recall ever sending the Constitution and

Bylaws to Franklin as a part of their transaction with 16

17 Urbana and the circumstances that followed?

I'm confident that there were conversations with 18

the number of presidents that represented Urbana University 19

20 over the years that we consistently communicated with them

with regard to the obligations that they had as a charter 21

22 member of the league, and we got into some detail on that

front associated with our efforts to support Urbana's

efforts to remain an NCAA member, which was required for

2 Instead, we took that on to assist them in

managing their way through that NCAA membership waiver

request, which ultimately was successful which preserved

their membership in the NCAA.

Otherwise, their intention, as had been expressed 6 to me by leadership, was that Franklin University intended

to move Urbana to the NAIA if there was not success achieved

9 in maintaining their NCAA membership.

Had they moved to the NAIA -- it's a national 10

organization -- they would no longer have been eligible to be a member of our league. They would have been exposed to

our exit fee at that time, which we made every effort to

help them avoid, as we valued their membership and wanted to

maintain them as a member of the Mountain East Conference.

0 16 So each of those people that you mentioned, Steven

17 Jones, Kirk Peterson, George Lucas, Pam Shay, Alex

Capdeville, and Chris Washington, each of them was president

of Urbana University; is that right?

20 A Yes.

21 O Okay. Well, I guess, first: Do you recall

specifically sending any of them the Constitution and Bylaws

23 of the MEC?

24 A Do I specifically recall it? No. Am I confident

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Page 40

1 them to continue to be a Mountain East Conference member.

2 So there would have been many circumstances where

those that represented Franklin University, and Urbana 3

University by extension as it owned it, were very familiar

with our Constitution and Bylaws. 5

So let's stick with that point for a moment. You 6 O

7 said communications with the various presidents of Urbana.

Do you know, as you sit here, who that would have been --

who those communications would have been with?

I'll be impressed if I could name them in order. 10 A

11 O I know it was sort of a revolving door for a

little while. 12

13 Initially, that would have been Steven Jones who

was a member of our board. That would have been followed by

Kirk Peterson, I believe. That would have been followed by,

I believe, Pamela Shay. Then Alex Capdeville. I'm sorry.

I skipped George Lucas. George Lucas followed Peterson, and 17

then Pam Shay, and then Alex Capdeville, and then 18

Christopher Washington, all of whom I had numerous 19

20 communications with.

> The majority of them I had worked with at some point or another with regard to, quite frankly, saving

**Urbana University quite a bit of money in third-party** 

counsel that would have been required working with NCAA

1 that I did and/or communicated where they access it? Yes.

All right. Do you recall ever sending a

Constitution and Bylaws to Dr. David Decker at Franklin

University? 4

5 A Do I recall it? No.

6 O What about anyone else at Franklin specifically?

7 Do you recall sending the Constitution and Bylaws to anybody

there? I realize that you consider those folks at Urbana

part of Franklin. I'm asking to you separate those two for

10 the moment.

11

12

13

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21

MR. GARRISON: I'm going to object to this. I'm going to object to you drawing a conclusion that it's separate when it's convenient for you to make them separate and to combine them when it's convenient to combine them.

I'm going to caution the witness to answer to what he knows and to his recollection.

Your question calls for a conclusion that you prefer but does not exist.

Go ahead and answer the question if you can understand it.

22 A I'll do my best to answer the question.

23 I go through an on-boarding process with every new 24 member of the board. Included in that is directing them to

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16

18

1 know? 1 where our Constitution and Bylaws are, walking them through

an understanding of the general operating procedures of our

league. 3

I'll note that on multiple occasions, people that 4 were referenced as the president of Urbana University would

often communicate with me with a Franklin email. So at

times it would be difficult for me to discern whether or not

somebody worked for Franklin or worked for Urbana.

BY MR. BEEHLER: 9

10 0 Who communicated with you from a Franklin email?

11 A I'm confident that Pam Shay did, and I'm confident

that on -- while not the majority of occasions, I'm 12

confident that on some occasions, historically, Christopher 13

Washington did. 14

15 Q So you have used a couple of times today the phrase "wholly-owned subsidiary" to describe Urbana's 16

relationship with Franklin. Do you recall saying that? 17

Yes. That is what they asked us to refer to them 18 A

19 as.

20 O What does that mean to you?

21 **MR. GARRISON:** Objection to the extent

it calls for a legal conclusion. 22

You can answer. 23

BY MR. BEEHLER:

2 A I don't recall.

3 O The testimony so far from Dr. Decker and

Dr. Washington has been that Franklin acquired the assets of

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Urbana University. Do you remember that being the case?

A Among other things, yes. 6

7 Q When you say "among other things," you mean your

recollection is that Franklin acquired not just the assets

but other things also? Is that what you mean?

The guess the definition of "assets" is what I'm A 10

11 unclear on.

12 Q Well, I can't remember if it was Dr. Decker or

Dr. Washington, one of them testified specifically that 13

Franklin did not acquire the contracts of Urbana University,

do you remember that being the case or not?

MR. GARRISON: I'm going to object. He

17 wasn't at the depositions.

BY MR. BEEHLER:

19 Q Yeah. I'm not asking you about the deposition.

I'm asking you if you remember that being the case or not.

21 A Such a distinction was never shared with me.

Fair enough. 22 0

23 Generally speaking from your perspective, what are

the benefits to member colleges and universities of

membership in the MEC?

2 A How long do you have?

3 Q As long as you want.

The better job that we do as a conference 4

providing outstanding experiences for Division II student 5

athletes, the better position we're placing our institutions 6

in being well positioned for meeting their missions and

goals and other objectives.

A very specific one is enrollment. In a highly 9 competitive higher education environment, small-college

students quite often are pursuing a collegiate experience in

combination with pursuing the opportunity to get a degree.

There are a lot of options that students have. 13

If somebody is not going to be chosen by a Division I athletic program, a major college, and receive a

full scholarship, then the choice often is between and am I

simply going to go be a student at a major college or do I

want that collegiate experience where I can continue my

athletic career while I'm pursuing my degree.

In many of our institutions, some of our

institutions the majority of their students also participate in collegiate athletics. And without a quality experience

in collegiate athletics, that would denigrate whether or not

a student is going to make the choice to be a student

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1 Q What's a wholly-owned subsidiary?

2 A A wholly-owned subsidiary means that Urbana

University is owned by Franklin University. 3

Is your understanding that --4 Q

And operated. I'm sorry. I'm sorry. 5 A

0 Go ahead. Go ahead. 6

No. Owned and operated. 7 A

0 All right. Is your understanding that a 8

wholly-owned subsidiary is a separately owned legal entity? 9

MR. GARRISON: Same objection. 10 You can answer if you know.

11 I'm not a legal expert. 12 Α

BY MR. BEEHLER: 13

Neither am I. All right. 14 0

What's your understanding of what Franklin 15

University acquired in the transaction with Urbana

University, if you know? 17

My understanding, based on communications with the 18

administrators that I previously noted and others, is that 19

20 Franklin University acquired Urbana University and all of

its debts and operational obligations and intended to 21 continue to operate Urbana University under its ownership.

Well, let me just ask: Did the MEC receive copies 23

of the deal paperwork between Franklin and Urbana; do you

22

athlete and come to one of our member institutions.

2 At the point that we were founded, the conference that the majority of our institutions were a part of started 3 in our league with the same number of sports, 16 at the time in 2013, and we have expanded that systematically over ten years to now 23 sports.

More opportunities for students to have a chance 7 to be a collegiate student athlete, which also serves the dual benefit for our member institutions of more recruiting opportunities to bring more students in. 10

11 Ultimately the more students you bring in, the 12 more revenue you have, the more affordable you can make your 13 education for the students that come to your campus. And the more affordable you become, the more attractive you become to the next generation of students that you recruit. So for that and many other reasons, that's what I

14 15 16 do every day. My goal is to help make our 12 member 17 18 institutions -- where a lot of my colleagues, their focus is 19 just on running an athletic conference. Mine is that and 20 being an important cog in the wheel of helping our institutions not only survive in a very challenging higher 21 22 education environment, but to thrive and continue to be around for decades to come. 23

24 O So to sort of boil that down, it helps the member number of unknowns associated with cost in trying to execute a schedule. I can go into more detail on that.

3 But at the end of the day -- for example, in football, one of the most important founding principles of our league was to secure a consistent football schedule for all of our member institutions. Football is the most expensive sport to operate. If you have to spend too much money operating football, it negatively impacts all of your 9 other sports because of how expensive it is to operate.

10 A large part of what led to the Mountain East 11 Conference being formed is the majority of our members were part of a conference that only had seven football-playing members, and conferences around them were playing more and more games inside their conference. So we had schools driving to Missouri and Louisiana and Delaware and places like that trying to find football games.

Where at the point that we started a league with 12, we had 11 of them that were football-playing members at the time that we started. Ten out of 11 games were already figured out, and we thought that going forward it would help all of our other sports become more competitive.

22 None of our schools had ever won a national championship prior to the formation of the Mountain East Conference. Over the last ten years, we've won six despite

costs, which is beneficial to them overall obviously, but it

has also allowed them to become more competitive, which is a

better experience for their student athletes, which, again,

assists with not only enrollment but retention of their

looking for, but hopefully that helps paint the picture.

asking what's the most important kind of benefit, but is it,

generally speaking, a benefit to the member colleges and

universities that their pathway to the NCAA is easier? Is

It's a little longer answer than I think you were

No. I understand. That's helpful. I wasn't

That wouldn't be an accurate characterization, but

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21

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student athletes.

that fair to say?

having small-enrollment institutions.

institutions recruit students which also drive the revenue. 2 correct?

3 **A** Uh-huh.

4 Q Yes?

I apologize. I was drinking some water. Yes. 5 A

0 You're allowed to drink water. 6

7 Again, this might be a stupid question because I don't know that much about athletic conferences, but can a college or university be an NCAA Division II member without 9 being a member of a conference like the MEC? 10

11 A You can, but it's very difficult. There are currently only two independent members. I'm almost certain that's correct. There are only two independent members of more than 300 in NCAA Division II, and that's mostly driven by how difficult it is to operate in college athletics

15 unless you're a member of a conference, especially at our 16

level. 17

Is it fair to say that one of the benefits 18 Q

generally that member colleges and universities enjoy is

20

21 A No.

22 I think the most important element of being a member of a conference is certainty of scheduling. If you don't have certainty in scheduling, you have a significant

access to the NCAA?

I think I understand what you're getting at, so I'm going to help with that. So being a member of the NCAA, roughly half of the NCAA Division II budget -- I'm currently chair of the NCAA Division II championship's committee. So the 25 sports operating under Division II all report to the committee that I'm chair of, which gives me some additional knowledge that

22 could be helpful here. Currently NCAA Division II operates on a budget

24 for all 300-plus of its institutions of about \$44 million.

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1 Half of that is spent on championships. So if you win a Mountain East Conference championship as a NCAA Division II

member, if you win our tournament championship in

- basketball, you automatically qualify for the NCAA
- championship, and all of that budget is directed towards

those 25 championships. 6

For our member institutions, if you reach a 7 national championship level, as in an elite aid in basketball, the NCAA is paying for all of those expenses for your student athletes to participate. So it's the quality 10 of experience for them to get the opportunity to participate in those championships, and the institution doesn't have to

foot the bill for that participation once they reach that 13 level. 14

Those are some key elements of the benefits of 15 16 being a member of the NCAA, and, quite frankly, versus any other competing entity. The NCAA runs, in my estimation, 17 18 outstanding championship events, which are great experiences 19 for student athletes, and I've been directly involved with 20 them for nearly 20 years.

- Q Let me ask you this. I have a handful of 21 questions, and then we can take a break. 22
- 23 A Okay.
- 24 Q From your perspective, are there benefits to being

1 institution -- if you choose to, if it's helpful from a cost

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- management standpoint -- when they travel to this region of
- the footprint of our conference in three states, they can
- play this opponent, and on the same road trip play that
- opponent and go home, or we can send them here and in the
- same week have that travel partner play them at home.
- 7 So when you have things that are divided by four,
- we greatly lessen our costs, which can then be redirected
- toward improving the student athlete experience. Because at
- the end of the day, travel really doesn't create great
- benefit and experience. It's just something that you have
- to do if you're going to go play games.
- 13 Q Right.
- So as an example, I share that. 14 A
- 15 O Okay. That sounds fine.

All right. To flip back, what are the benefits, 16 generally speaking, to the MEC of having colleges and

18 universities as members?

19 Well, there is no reason for us to exist -- if 20 we're there, we exist to serve them. So my goal is to have

12 institutions that very clearly feel that being a member

- of our conference is a better circumstance for them than any
- other that they can choose.
- 24 O Again, without being cute about it, you mentioned

1 the existence. So, you know, obviously the MEC gets member

- dues. That's some benefit, right? At least a chunk of your
- 3 budget comes from membership dues; is that fair?
- 4 Α Yes. Again, my mentality is that we're here to serve. Essentially, myself and my staff of three, what we
- do every day is serve our 12 colleges and universities.
- Essentially looking at it that every one of us is eight and
- a half percent owned by our 12 members. We're there to
- equitably serve our 12-member institutions, and everything
- we do past paying our people to work and the benefits that
- they receive, which I mentioned is roughly half of where our
- revenue goes, the other half is to operate our championships
- on behalf of all of our members. So essentially, anything
- that benefits the MEC is ultimately to benefit our
- 15 membership.
- 16 Q Yeah. I understand that. That's the nature of a nonprofit, right? 17
- Yeah, certainly in this case. 18 A
- Because it's not supposed to inure to the benefit, 19 O 20 right? I understand that.
- 21 A Yeah.
- 22 O I guess what I'm getting at is it's not completely
- 23 a one-way street, right? There are benefits to the MEC,
- 24 right? It gets to exist. It gets revenue. It gets some --

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a member of the MEC as opposed to another athletic 2 conference -- other athletic conferences?

Absolutely. 3 **A** 

- 4 Q Okay. What are they generally?
- When do you want to take that break? 5 A
- 6 So, again, we've been focused on being a 12-member 7 conference. I am absolutely focused on trying to, as efficiently as possible, create schedules for our members 9 that help them manage costs better as a member of our league
- than they could in any other competing league. It's most
- important -- when I say "competing league," unlike major 11
- colleges, UCLA may be willing to fly to Rutgers to play a 13 basketball game. We're not willing to do that, nor do we
- have the budget for it. 14
- So we have to position ourselves versus other 15 conferences that are in our general regions of the country.
- **Right?** Because Division II simply would not have the 17 ability to travel, nor would the other members of the 18
- conference want to travel in return. So my focus 19
- 20 consistently, to promote stability for our league, is to be in a position where we consistently are at 12 members. 21
- 22 Because if I know anything, anything divided by four allows me to create what are called travel partners.
  - When I can create travel partners, you can have an

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- does it get some status with the NCAA, or how would you
- characterize that?
- 3 **A** Sure. The general nature of what we do is
- competition.
- 5 O
- 6 A So every conference pursues wanting to be the best
- conference that it can be and to be recognized as one of the
- best NCAA Division II conferences, which is something that
- we pursue regularly. 9
- Sure. Before I forget, would you consider a 0 10
- conference like the PSAC to be sort of a competitor of the 11
- MEC, or how would you describe that? 12
- A Yes. I mean, that's --13
- Okay. I mean, it's not like the SEC or the Big 14 Q
- Ten or something, right? Those aren't really your 15
- competitors, are they? Or are they? 16
- 17 A No. I wish they were. The difference between the
- SEC and how we operate at this level is like the difference 18
- between the moon and a pebble.
- 20 O Sure.
- 21 A You know, a million dollars is rounding error to
- the SEC in their annual operating costs. 22
- 23 Q I live in Columbus, Ohio, don't forget. That
- 24 much, I do know.

- 1 cost, we don't ship teams all over the country. We start by
- having eight regional competitions. Then who emerges from
- eight regional competitions in most of our sports is who
- then advances to the national championship, typically eight
- teams with one representing each region. So we most
- commonly are competing with the PSAC and the CIAA because we
- 7 share the Atlantic region with them.
- 0 Gotcha. Just because I'm curious, is it usually a
- bus ride rather than a flight for the student athletes? 9
- Most certainly. As a matter of fact, we have 10 A 11 specific rules in Division II. Just for context, I formally
- chair the NCAA Division II football committee, and before
- that, chair of the NCAA Division II mens golf committee.
- I've been in a chair debating what the limit should be where
- you have to ride a bus versus whether or not you get to be
- 16 on a plane.
- 17 In managing our NCAA budget, we're all members of the NCAA, so in Division II, we collectively operate the
- governance to determine how we're going to utilize what
- funds we have as NCAA members. Currently that's 600. If
- you're under 600 miles, enjoy the bus ride. 21
- MR. BEEHLER: All right. Let's go ahead 22 23 and take a break.
- 24 (Whereupon, a short break was taken.)

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- So you understand. 1 A
- 2 Q I do.
- So we're all members of the same larger 3 **A**
- association. There is more 1,000 institutions that are part
- of the NCAA, but there are distinct differences between
- Division I -- the upper and lower tiers of Division I are 6 massively different. Then what we do in Division II, which
- is based on a partial scholarship model, our student
- athletes generally are receiving athletic scholarship funds
- that reduce the cost of their education as opposed to making
- it free, but, again, they are wishing to pursue the 11
- opportunity to continue playing their sport while pursuing
- an education. So it's extremely different. 13
- So I would consider any of the other 22
- Division II conferences, especially the ones that are near 15
- us geographically, to be ones that we at some level compete with. 17
- That's because of the travel schedules and the 18 Q
- costs and all that stuff, right? 19
- 20 A Well, Division II is based regionally. So we
- share a region with the CIAA to our south and the PSAC to 21
- our north and east. So in the overwhelming majority of the
- 23 sports that we operate, when we have teams make it to the
- NCAA postseason, we don't -- in Division II, because of

- BY MR. BEEHLER:
- I forgot to ask you at the beginning: Should I
- call you "Commissioner Amos" or should I call you "Reid"?
- What's more comfortable to you?
- Typically, my answer to that is, in a formal 5 Α
- setting, Commissioner Amos. 6
- 7 Q Fair enough.
- 8 Commissioner Amos, I'm going to hand you what has
- been previously marked as Exhibit No. 17. It's the Mountain
- East Constitution. I don't think we're going to go through
- this in great detail, but I do have a couple questions.
- So the copy that I have, as you can see on the 12
- first page of Exhibit No. 17, says that the Constitution was
- established November 19th of 2012. Do you see that?
- 15 A
- 16 Q I think that's consistent with your testimony
- earlier, right? 17
- I believe so. 18 A
- 19 O Then just before below that it says "Version 1.4,
- 20 updated August 28th, 2018." Do you see that?
- 21 A Yes.
- 22 O I haven't been able to find it again. It could be
- 23 my error or slowness going through the documents. I haven't
- 24 been able to find board meeting minutes or some record of

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- 1 that August 28th, 2018 amendment.
- 2 A That is the date that we imparted the changes as a
- 3 result of board action through our series of minutes.
- 4 Q Well, let me start -- back up a bit.
- 5 Again, I don't need an exact number, but can you
- 6 tell me roughly how many times has the Constitution been
- 7 amended since 2012?
- 8 A Three or four.
- **9** Q All right. A handful?
- 10 A Yes, a handful.
- 11 Q Again, generally, what is the process by which it
- 12 gets amended?
- 13 A Two-thirds vote by the board of directors. We
- 14 would either, through committee or by assignment of the
- 15 board, make a series of recommendations for potential
- 16 changes to the Constitution. In certain circumstances, we
- 17 would share potential changes with our committee of athletic
- 18 administrators for their feedback, but ultimately the board
- 19 of directors by a two-thirds vote is what would be required
- 20 to make any constitutional changes.
- 21 Q So is it accurate that any changes to the MEC
- 22 Constitution would be reflected in the board minutes?
- 23 A Yes.
- 24 Q Do you recall the -- well, first of all, has the

- 1 "revised 7/10/15." Do you see that?
- 2 A Uh-huh.
- 3 Q That's what you are referring to in terms of the
- 4 notes?
- 5 A Yes.
- 6 Q Got it.
- 7 A Yes. So our charter members are all listed in our
- 8 application. For example, I think that there was just a
- 9 syntax error that we corrected in the paragraph, but because
- there was a change, we noted it.
- **11** Q Got it.
- I know that some but not all non-profits will have
- 13 either the board president or treasurer or secretary or
  - somebody sign revised copies of the constitution or the
- 15 bylaws. Does the MEC do that?
- 16 A We do not. We do, after changes are made,
- 17 distribute it to the entire board providing the opportunity
- 18 for any concerns to be expressed, comment.
- 19 Q I think you answered this, but just to be clear: 20 So the Constitution -- forget the Bylaws for the moment --
- 21 has not undergone any changes or amendments since Urbana
- 22 ceased its operations; is that right?
- 23 A That's correct.
- 24 Q As far as you know?

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- 1 Constitution of the MEC been amended or updated since
- 2 August 28th of 2018?
- 3 A No.
- 4 Q Do you recall the circumstances under which the
- 5 August 2018 amendments took place?
- 6 A I would have to go back to check my notes to know
- 7 precisely what those changes were in 2018. My recollection
- 8 is, is that what was done in 2018 was a light audit to
- 9 ensure that the changes that were intended through board
- 10 action had all occurred accurately.
- You used the phrase "light audit." Do you
- 12 distinguish that from more substantial changes, I take it?
- 13 A No. You notice that we have notes of like when
- 14 something particularly was revised. We have a date listed
- 15 on those revisions. So essentially what our staff's effort
- 16 was is to review everything, versus our minutes, to make
- 17 sure there wasn't something that we had missed, was part of
- 18 that process during that particular year. I don't recall
- 19 that there was anything of significance other than just
- 20 syntax elements to repair.
- 21 Q So just for example, on Page 2 of the
- 22 Constitution, which is actually Page 3 of the document --
- 23 A Right.
- 24 Q -- there's that note under Article III that says

- 1 A As far as I can I recall. I do not remember that
- $\,$  2  $\,$  there's been any -- no, I don't believe that there has been.
- 3 Q So what's the process by which the Bylaws are
- 4 amended?
- 5 A Similar.
- 6 O Same?
- 7 A Yes, very similar.
- 8 Q Have the Bylaws of the MEC been changed or amended
- 9 since Urbana ceased its operations?
- 10 A I don't believe so, no.
- Do you remember the last time the Bylaws were
- **12** amended was?
- 13 A Not without the document in front of me.
- 14 Q Okay. Do you anticipate any amendments to the
- 15 Constitution as a result of Urbana's closure and/or how this
- 16 dispute has transpired?
- MR. GARRISON: I'm going object to the
  - extent it calls for speculation.
- You can answer.
- 20 A Not at this time.
- 21 BY MR. BEEHLER:
- 22 Q What about the Bylaws, same question?
- 23 A Same.
- 24 Q Has the MEC ever been sued?

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1 A No.

2 Q Has the MEC ever filed litigation other than this

3 lawsuit?

4 A No.

5 Q Have you ever been involved in any litigation in

6 your role as commissioner?

7 A No. I want to clarify. There are lawsuits

8 against the NCAA and I'm a member of the NCAA, but I've had

9 no direct involvement in any lawsuit. No.

10 Q You sort of anticipated my next question. Have

11 you ever been involved in any litigation in any of your

12 capacities, either personal or professional?

13 A I guess I would have to ask for what's the

14 definition of "involved"?

**15** Q So you mentioned these lawsuits against the NCAA.

16 Is that something you might have to testify in --

17 A I don't believe so.

18 Q -- or you're just like a named --

19 A Not even that.

20 Q You're just aware --

21 A The only thing I can think of is because I'm a

22 chair of a national committee, there could be a circumstance

23 that I could be called because of my involvement at that

24 level, but nothing I can think of, no.

1 A Uh-huh.

**THE COURT REPORTER:** Yes?

3 A Yes. I apologize.

4 BY MR. BEEHLER:

5 Q It's weird, isn't it?

6 Okay. So, first of all, what is a membership

7 review and why does it happen? If you want to answer it

8 specifically for Urbana, that's fine. I just don't know

9 that much about it.

10 A It's easiest if I do, I believe.

11 Q Okay. Go ahead. That's fine.

12 A That's an answer that literally could take a day.

13 Q Give me the CliffsNotes.

14 A I'll do my best.

So essentially the NCAA has had difficulty in dealing with mergers over time. Right? Because the mentality is that there needs to be -- even if there's not independence in the ownership, there needs to be independence in the operation of an athletic program.

There is an example in Pennsylvania right now.
There are three institutions that have the same backroom state ownership, but because they are independently operating their athletic departments, the NCAA is allowing

24 them to continue to do that, but essentially they are one

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1 Q Okay. Let's talk about Urbana specifically.

2 Before Urbana's deal with Franklin in 2014, did Urbana

3 communicate to you in any way that it was experiencing

4 financial hardship?

5 A Yes. Specific conversations, I can't necessarily

6 recall, but I knew that they were facing some difficulties,

7 yes.

8 Q All right. I wouldn't expect you to recall any

9 specific conversations in 2014, but you were aware that they

were having money trouble, generally speaking, or I guess

11 what were you aware of?

12 A That they were facing difficulties that were

13 similar to what -- they aren't alone among small colleges in

14 facing some issues like that. So I was aware.

15 Q Did anyone from Urbana communicate to you that, in

the first half of 2014, their financial trouble got so bad

17 that they were going to miss payroll? Do you remember that

**18** at all?

19 A I don't recall whether or not -- I ultimately

20 learned that, but I don't recall if I learned it before or

21 after the fact.

22 O That's fair.

So Urbana went through this process of NCAA

4 membership review. Do you recall that?

1 entity, similar to what we have with Franklin operating2 Urbana.

2 Urbana.3 So what the NCAA needs to establish is that there

4 is an appropriate level of independence in any athletic5 operation, even if the overall operation of a university or

6 two of them is essentially one entity, which is essentially

7 what -- Franklin operated only one athletics department, but

8 Franklin was operating that athletics department by owning

9 and operating Urbana University. So those are the elements

 ${f 10}$  that the NCAA needs makes clear. Ultimately, the membership

committee says, ves, this is okay, it's an NCAA member.

12 Hopefully that answers your question.

Yeah. That's helpful.

So for Urbana -- okay. So, first of all, Urbana's

15 membership review was triggered by the deal with Franklin;

16 is that right?

17 A By the fact that Franklin began to operate it.

18 Initially, it was the efforts working with the NCAA was

19 associated with -- okay. You're one entity now. Franklin

20 University owns you and is operating you, but initially they

21 were operating Urbana under separate accreditation, and then

22 the membership review happened again because Franklin rolled

23 up Urbana's accreditation under Franklin, which then made it

operating as a single entity. So then that's what

3

Q

9

10 a11 A

12

13

14

15

16

17 Q

20 A

21

22

23

24 Q

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1 The only way that independence is relevant is if multiple

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- 2 athletic departments are operated by the same ownership. In
- 3 this case, there is no independence because it is the
- 4 same -- it is the same entity.
- 5 Q Okay. Maybe I misunderstood. You had used the
- 6 phrase "appropriate level of independence." Let me just ask
- 7 it this way: For the first NCAA membership review of Urbana
- 8 or the first phase --
- 9 A Yes.
- 10 Q -- what was the NCAA's conclusion at the end of 11 that review?
- 12 A Well, I'm trying to recall exactly whether or not
- 13 it was a delay in the action taken by the NCAA or -- because
- 14 my recollection is we were approaching a point of the NCAA
- ${\tt 15}$  taking action, and then that was when Urbana and Franklin,
- 16 instead of being under separate accreditations owned by
- 17 Franklin, were going to merge into one, and it just started18 the process all over again is my recollection.
- 19 Q I think I thought these were simpler questions 20 than they were.
- 21 A Well, the NCAA is involved.
- 22 Q I won't tell them you said that.
- All right. Let's try it this way. Well, did the
- 24 NCAA membership review conclude eventually?

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1 athletic programs, that makes it more complicated, right?

triggered, from the NCAA membership standpoint, is their

appropriate independence in operating athletics.

Pennsylvania, it was more complicated because there were

three entities being operated by the same ownership, which

this was a less complicated circumstance because Franklin

was only operating one athletic department, and it was the

because initially it was -- the NCAA Division II membership

committee specifically needed to review the circumstances

where Franklin owned Urbana, but they were separate

accreditations, and then ultimately there was a single one

NCAA concluded that there was sufficient independence of

was only one operating athletic department owned by

Franklin. It would have become much more complicated if

Urbana's athletic programs; is that right?

So do I understand correctly that there were

Yes. I think you could define it that way, yes,

Right. In both of those membership reviews, the

In this case, it wasn't as impactful because there

Right. So in other words, if Franklin had its own

one that it owned at Urbana University.

actually two separate membership reviews?

Where in the case I shared with you in

2 A From an NCAA standpoint?

making them a single entity.

they wanted to operate two.

- 3 Q Correct.
- 4 A But ultimately it's the same entity.
- 5 Q Got it.
- 6 So I think the answer to -- again, I'm not trying
- 7 to be cute. I think the answer to my question was yes, the
- 8 outcome of both of those reviews ultimately was the NCAA
- 9 looked at it and for whatever reason said there is
- 10 sufficient independence in the athletic operations for our
- 11 sake?
- 12 A I wouldn't --
- 13 Q How would you say it?
- 14 A I would characterize that associated with what's
- 15 occurring in Pennsylvania. That's not how I would
- 16 characterize it in this case.
- In this case, it was -- I want to make sure that I
- 18 say this correctly. There was a merger. Initially, the
- 19 merger did not include merging the accreditations.
- 20 Q Right.
- 21 A Ultimately, it did include merging the
- 22 accreditations, which then invoked the same membership
- 23 questions by the NCAA.
- So it's not a matter of appropriate independence.

1 A It did conclude.

- 2 Q So what happened at the conclusion?
- 3 A What happened at the conclusion is that the in
- 4 NCAA -- as a matter of fact, we have a document that shows
- 5 that it was a petition made by Franklin University to the
- 6 NCAA that includes Franklin University's brand on the
- 7 request for Franklin to be able to operate athletics through
- 8 Urbana University. When the petition was made to the NCAA,
- it included Franklin University.
- So I appreciate that. My question was what
- 11 happened at the conclusion of the NCAA?
- 12 A They allowed Franklin University -- I apologize.
- 13 I did not intend to interrupt.
- 14 Q I understand. Go ahead.
- 15 A They allowed Franklin University to operate
- 16 athletics under Urbana University as a branch campus of
- 17 Franklin.
- Okay. I know there has been a fair amount of
- 19 testimony about the accreditation question. To be candid,
- 20 I'm not that interested in it, but I do want to know: Why
- 21 did it matter to the MEC or does it matter to the MEC?
- 22 A Well, as far as the accreditation and whether or
- 23 not it was rolled up or not?
- 24 Q Yes.

- 1 A Okay. It mattered to the MEC because if Urbana
- 2 University doesn't maintain NCAA membership, then they can
- 3 no longer be a member of our league, which -- and we valued
- 4 Urbana University and our relationship with Franklin
- 5 University which, you know, from our standpoint, from 2014
- 6 on, was one and the same.
- 7 We valued Urbana University competing in our
- 8 league and wanted that to continue. So it also served
- 9 Urbana University and Franklin University and its student
- 10 athletes and the viability of that campus in the long term.
- So the efforts that we made to help them maintain
- 12 their NCAA membership was not only in the interest of that
- 13 we valued their membership and wanted them to continue. We
- 14 felt it was in the best interest of one of our members.
- Sure, and I can tell that from the communications.
- I guess what I'm getting at is -- I can't remember
- 17 if it was the Higher Learning Commission or it was the NCAA,
- 18 but there were all these questions about which institution
- 19 is going to be the degree-granting university. I don't mean
- is going to be the degree-granting university. I don't mean
- 20 to suggest that you're callous, but that wasn't your main
- 21 concern; is that fair? The nuts and bolts of the
- 22 accreditation and all that stuff is not really your
- 23 bailiwick?
- 24 A It becomes that if it's going to impact whether or

1 athletic programs at Urbana, did you notice a change in

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- 2 those programs between the time of separate accreditation
- 3 and the time of unified accreditation?
- 4 A Whether or not -- yes, but I don't think that
- 5 necessarily would be the direct cause. I think the direct
- 6 cause was more increased investment. I felt very clearly
- 7 that Dr. Washington and Franklin University, I think often
- 8 at the request of Dr. Washington, continued to see their
- 9 branch campus as something worthwhile, an investment. Quite
- 10 frankly, when we see institutions make investments in their
- 11 athletic programs, generally speaking, we see enrollment go
- 12 up, which is a goal of every institution that's a member of
- 13 our league.
- The difference that I saw was -- I think at the point that that occurred was also at about the same time
- 25 point that that occurred was also at about the same thin
- 16 that Franklin University elected to make an increasing
- 17 investment in its branch campus.
- 18 Q Franklin and/or Urbana, they spent quite a bit of
- 19 money to upgrade and improve the athletic facilities at
- 20 Urbana, right?
- 21 A Yes.
- 22 Q Is that fair?
- 23 A Yeah. Yeah. Franklin did that with its branch
- 24 campus, yes.

1 Q

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- I'm not going to hold you to the number, but I
- 2 think it was something on the order of 15 million dollars
- 3 over several years. Does that sound about right?
- 4 A I don't have any reason to suggest that it's not.
- 5 I'm not certain.
- 6 Q Were you involved in discussions about those
- 7 improvements?
- 8 A Yes. More on an individual basis with regard to
- 9 assisting them in -- the goal for us is that we want to
- 10 improve the facilities not only for their own student
- 11 athletes but for the student athletes that come in and
- 12 visit. It's not unusual for the conference to be consulted
- 13 on plans when improvements are made so that we can help them
- 14 get the best result for their investment.
- 15 Q Did anyone from Urbana ever indicate to you in any
- 16 way that they desired to leave the MEC and to go another
- 17 conference?
- 18 A I don't recall that anyone from Franklin or its
- 19 branch campus ever expressing significant consideration of
- 20 another league. That's not to say it was never discussed
- 21 because it's incumbent upon me to consistently assess
- 22 membership satisfaction among our members.
- So were there discussions about the comparison of us versus other options? Yes. Were we ever approached

- rage / i
- 1 not the NCAA says they can remain a member.
- 2 Q Sure

6

- 3 A That was a key question by the NCAA in the
- 4 membership questionnaire, and it was who would be the
- ${\tt 5}$  degree-granting institution. My recollection is that
- 7 there was Urbana branding listed in addition to it being a

Franklin University was the degree-granting institution, but

- 8 Franklin University degree.
- 9 Q I think that's right. Basically, I think that the
- 10 degree says Urbana, but I think it may be signed by
- 11 Dr. Decker. I don't remember.
- So those things matter to you because you want to maintain Urbana as a member and continue to serve, you know,
- and the state of t
- 14 that member institution and its students. Is that a fair
- 15 characterization?
- 16 A I would add to that, that it was also in the best interest of Franklin.
- Sure. And the conference, too, right?
- 19 A Well, sure.
- 20 Q Yeah.
- 21 A Yeah. The hope is, as often as possible, that the
- 22 members that we serve, that those goals are mutual. In this
- 23 case, they certainly are -- were.
- 24 Q Okay. In terms of the functional operation of the

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1 charter members agreed to -- after the point of application,

- 1 about serious consideration of alternative membership? No.
- I ask because it sounded, from Dr. Washington's 2 O
- testimony, like he at least felt that Urbana was a fairly 3
- enthusiastic member of the MEC.
- Certainly under his leadership. I don't know
- where he found the time, also being a provost for Franklin, 6
- as well as being the president or CEO or whatever it was
- they termed him at their branch campus, but, yes, he was a
- very enthusiastic member of our board. I think he breathed
- a lot of energy and life into the branch campus that they 10
- 11 invested in.
- 12 I was always amazed when I'd meet with him in
- 13 person how many of the students on that campus that he knew
- by name, and he would stop and have individual conversations
- 15 with.
- 16 He breathed life and energy into that campus, and
- I think that he sensed that I had a similar feeling about 17
- being an advocate for all 12 of our colleges and 18
- universities. From that standpoint, we always saw many 19
- 20 things very similarly, in my estimation.
- Q Did Urbana pay its annual dues? 21
- 22 A Always.
- 0 So the process was around July 1st of each year, 23
- the MEC would invoice Urbana for those dues?

- to provide -- we had an application fee at the NCAA. If my
- memory is working properly, I think it was \$5,000 an
- institution. So that was \$60,000 of that year's budget.
- 5 They paid me to serve in the role that I served in
- for that period of time until we got a full operation up and
- running. Then the expenses that I had for travel, meetings
- on campuses. I had to visit them all individually to get
- their original signatures on the application that we turned
- in in November of 2012. 10
- 11 So I wouldn't call -- term that an entrance fee,
- but it was the investment the 12 institutions mutually made
- to apply as a new member conference. 13
- So maybe start-up costs rather than an entrance 14 Q
- 15 fee?
- 16 A I would say that's accurate. We may have termed
- something that. I would just need to go back and look at 17
- how we termed it. 18
- 19 Q I was just wondering how that worked with the
- entrance fee. 20
- 21 A Yes.
- Do you recall that Urbana periodically co-branded 22 Q
- some of its athletic department materials with the MEC? 23
- 24 A All of our campuses do that.

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- 1 A That's correct.
- 2 Q Is there an expectation of how long the member
- institutions have to pay it? 3
- 4 A Generally speaking, we prefer that they are paid,
- as often as possible, within 30 days. Half of our members 5
- are state institutions. 6
- It takes time. 7 Q
- A Sometimes it takes a little bit longer. 8
- Q 9
- 10 But we don't financially penalize institutions for
- being late. Usually they will keep us up to date. What we
- can do, if something is lagging too long, is we have the
- ability to remove their privileges, and that is what we
- would do if they were not paying in a timely fashion.
- 0 15
- I can't remember if I asked you: Did Urbana and 16
- the other charter members pay an entrance fee originally in 17
- 2012? 18
- 19 A That's been a while ago now. So what we did with
- 20 that initial year -- because we didn't have competition, but
- we had all of the efforts to make application to the NCAA to

- get up and running to be at a point that we were prepared to start competing. So we came up with a budget of what it

would take to work through that first year, and all of the

- So is there some publicity benefit of that 1 Q
- co-branding to the MEC -- helpful to the MEC in terms of
- promotion and publicity?
- 4 A It's helpful to us in assisting us in serving them
- and building their individual brand and brands associated
- with one another all as part of the same organization. So
- 7 we don't receive any financial benefit from it.
- 8 I think that we develop more -- I'm searching for
- the term. Brand loyalty. You want all of your members to
- be a proud of being a member of their conference. So there
- is mutual benefit in that.
- 12 Q Do you remember when you first learned that Urbana
- was going to have to close? 13
- 14 A I do.
- 15 Q How did you learn that it was first going to
- close? 16
- 17 A A phone call from Dr. Christopher Washington, my
- recollection is less than an hour before it was announced to 18
- staff at Franklin's branch campus. 19
- 20 Q What do you recall about that phone call? Do you
- remember what he said to you or how you responded? 21
- I don't recall any specific phrases. I just 22 A
- remember more of the general tone of the conversation. As I
- 24 alluded to earlier, Dr. Washington and I -- I felt we had

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- board. I was in the beginning of working with him on the just incumbent upon our board to ensure that we're not
- vision for the league going forward. We had informal getting out ahead of any announcement that an institution
- conversations when I would visit campus or at other -- at
- championship events that he might have come to.
- My sense was extreme disappointment that he 6 expressed to me in that Franklin wasn't going to continue 7

1 become rather close. He had become vice president of our

- 8 their investment in their branch campus.
- 9 Q Do you recall him explaining in any detail the
- reasoning behind the decision to close the campus? 10
- 11 A I don't recall details associated with that. I
- 12 felt that his more primary concern, which was my more
- 13 primary concern at that point, the people that were going to
- be affected. It was obvious to me that he wasn't looking 14
- forward to delivering that message to people that he had 15
- 16 been representing and encouraging to move Franklin's branch
- 17 campus of Urbana forward on a consistent basis.
- I've always felt that he was a man of strong 18
- vision and saw where Urbana was, and I felt like he would 19 20 continually encourage Franklin to invest in its branch
- campus of Urbana. I sensed that he was disappointed that --21
- 22 and I believe that he expressed such when I asked him about
- it. I expressed disappointment for him that they weren't
- going to continue to carry that vision forward, because I

- 1 knowledge -- in any membership circumstance like that, it's

- would make. But as I have knowledge, I'm to inform them.
- I'm bound to do so.
- So I advised them as quickly as possible of the 6
- announcement that was coming later that morning. It was
- about the same time that Dr. Washington told me that he was
- advising the staff, was about the point that I informed our
- board. I don't remember the exact times. It all happened
- 11 relatively quickly that morning.
- 12 Q Did any of the board members respond to that
- 13 initial communication?
- I'm sure they did. I don't recall who and the 14 A
- nature of them, but essentially the important message to
- them was that I would need to compile them soon for us to
- 17 discuss how we move forward.
- 0 Right. After that initial call from 18
- 19 Dr. Washington, did you have other telephone conversations
- with him about the closure of Urbana that you recall?
- 21 (Whereupon, a discussion was held off the record.)
- As you might imagine, I have a lot of phone 22 A
- conversations.
- BY MR. BEEHLER:

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- 1 did feel that they were doing some very good things and were
- becoming an increasingly valuable member of the Mountain
- East Conference, and that was the general nature -- we
- couldn't speak for very long because he was preparing
- 5 himself to deliver a very difficult message.
- So through what's required from the conference 6
- 7 through the course of those conversations, I've also
- indicated to him what was incumbent upon the institution to
- advise us that they would -- that they needed to formally
- advise us in writing that they were no longer going to
- compete as a member of the MEC. 11
- 12 Q Yeah. I know there was a letter or email or both
- maybe at some point. So it was stating the obvious. This
- was in the wake of the pandemic, right?
- A Yes. 15
- 16 Q Did he discuss that with you on the call, if you
- remember? 17
- Not at great length. I don't seem to recall that 18 Α
- we talked about it very long. 19
- 20 Q All right. So Dr. Washington called you. What
- did you do in response to that call? Did you notify your 21
- staff? The other board members? What happened? 22
- 23 A It was incumbent upon me to inform the board of
- directors as quickly as possible. I asked that their

- 1 Q I'm sure you do.
- 2 A It's much easier for me to remember the content of
- conversations than it is to remember how many I've had or
- the timing of them. 4
- Sure. 5 Q
- 6 A I do believe that he and I spoke on more than one
- occasion. I believe we spoke again after we talked that
- morning, but as issues associated with the prescribed exit
- fee developed, we no longer were speaking by telephone. 9
- 10 0 Gotcha.
- Did you interact with Larry Cox? 11
- Often. 12 A
- 13 O Am I correct that he was the athletic director of
- Urbana? 14
- 15 A That's correct.
- 16 Q Urbana had its own chief executive, correct?
- Dr. Washington? 17
- In Dr. Washington, yes. 18 A
- 19 O And the others that you mentioned previously?
- 20 A
- 21 O The coaches worked for Urbana, right, or do you
- 22 know?
- 23 A Well, I never saw what one of their paychecks
- 24 looked like, but most things that I saw had some co-branding

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- structural standpoint, they are employees of the branch
- 1 because it was a branch campus of Franklin. From a 3
- 4 Q That was part of the submission to the NCAA, right, that it was maintaining its current athletic
- department structure, athletic programs and athletic director?
- 8 MR. GARRISON: I'm going to object to the extent it's vague. I don't know what you mean 9 by "it." Maybe rephrase the question. 10

## BY MR. BEEHLER: 11

- 12 Q So it wasn't part of the submission to the NCAA,
- an assertion that Urbana was going to maintain its current 13
- athletic department structure, athletic programs and
- athletic director? Do you recall that? 15
- 16 A Yes. The NCAA was going to permit that, despite
- the fact that it had transitioned to being owned by Franklin 17
- 18 University as a branch campus. It becoming a branch campus
- of Franklin is what invoked the entire circumstance, in 19
- 20 summary.

7

- So they put you through the paces of asking you 21
- 22 those questions. What will change in the operation of your
- athletic department? The answer is we're now owned by
- Franklin University, we're a branch campus, but the

- 1 O Thank you. They were still the Blue Knights when
- 2 the campus closed, right?
- 3 **A** Yes.
- Who is Mary Hendrix? 4 Q
- **President of Shepherd University.** 5 A
- 6 O They were a charter member of the MEC?
- 7 A They were.
- 8 O Do you recall that Mary Hendrix contacted the MEC
- board members directly in June of 2018 to say they were
- leaving the conference for another conference? 10
- 11 A Well, she contacted the other board members in an
- effort to mitigate their required exit fee. She contacted
- the conference office directly to advise us that they were 13
- departing. 14
- 15 O Yeah. I think there might have been a notice from
- 16 the university -- a written notice from the university to
- the MEC at the end of May of 2018?
- They had a May 30th deadline so that they could 18 A
- 19 establish their exit date.
- 20 O I see.
- 21 So you do recall that Shepherd sent a letter to
- 22 the MEC in May of 2018 about leaving the conference; is that
- 23 right?
- 24 A Correct.

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- 1 structure will remain largely the same.
- 2 Q Right. In fact, their mascot remained the same, 3 too, right?
- There was -- I seem to recall that there were 4 A
- discussions at one time -- I don't remember with which 5
- president -- as to whether or not they were going to --
- through the course of the merger, whether or not they were
- going to rename Urbana "Franklin at Urbana," similar to like
- Penn State Behrend or Ohio State Newark. 9
- 10 I recall there being discussions as to whether or not Franklin felt that was the best approach. Ultimately
- they decided that even though they'd become one entity, they
- still wanted to give Urbana some level of feeling, from a
- marketing standpoint, from a positioning standpoint, that it
- still had that brand, even though it would become one
- entity. If I recall, I believe those conversations started
- with Pam Shay. They were trying to decide what would be the 17
- best way to brand it after Franklin owned it. 18
- O But they didn't re-brand it as Franklin at Urbana, 19 20 right?
- 21 A Well, they didn't, but they considered it.
- 22 O Right. When Urbana became a charter member of the
- 23 MEC, they were the Blue Knights, correct?
- 24 A Uh-huh. I'm sorry. Yes.

- 1 Q Then Mary Hendrix sent this separate email
- communication to the board members in early June. Do you
- recall that?
- 4 A
- 5 Q Then on June 30th, the MEC board instituted the
- change to the exit fees. Do you remember that?
- 7 MR. GARRISON: I'm going to object to
- the form of the question. 8
- BY MR. BEEHLER:
- 10 Q You can answer.
- 11 A The exit fees weren't changed at that time.
- 12 Q It was the --
- 13 A The exit fees were changed in 2018. They were
- increased by a unanimous vote of the board, including Urbana
- University's president at the time, George Lucas. 15
- 16 Q So the change in June of 2018 was that no
- mitigation would be afforded to the members? 17
- Which wasn't a change. It was an affirmation that 18 A
- any exit fee that was prescribed by our Constitution and
- 20 Bylaws would not be reduced.
- 21 O Well, just so I understand, you're saying -- well,
- let me ask it this way: Was text added to the Bylaws as a
- result of the June 30th, 2018 board meeting? 23
- 24 A No.

1 Q

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The South Atlantic Conference.

- Why did it need to be reaffirmed? 2 A So that it was made clear to Shepherd University,
- and, quite frankly, any other institution that as 3
- considering the possibility of no longer completing in the
- Mountain East Conference, that we would fully pursue --
- through every appropriate avenue, that we will fully collect
- every exit fee that our membership has agreed to. 7
- 8 Q That discussion at the board meeting and
- reaffirmation was occasioned by the notice from Shepherd
- that it was leaving for another conference? 10
- 11 A It was occasioned by the fact that Dr. Hendrix
- asked to either have the prescribed exit fee reduced or 12
- completely set aside. So the board took action to make it 13
- 14 clear we're not going to do that.
- By the way, in the affirming action that was taken 15 16 in 2018, it was seconded and supported by Dr. Washington.
- 17 Q Yeah. I know. All right. So is it fair to say
- that that discussion and reaffirmation at the June 30th, 18
- 19 2018 meeting would not have happened but for the
- 20 communication from Shepherd that it was leaving the
- conference? Was there any reason for that to be on the 21
- 22 agenda other than what was going on with Shepherd?
- 23 A No, because that was the position our board had 24 already held with Virginia Wise who had advised us on a

- 1 A
- So is the MEC's motion that each of them gave the 2 O
- 3 required amount of notice in terms of time under the Bylaws?
- That's the purpose of the May 30th timeline. You
- have to advise us by May 30th, which establishes the exit
- date of three years and one month later. So if we're
- advised May 30th of 2022, then that establishes an exit date
- of July 1st, 2025.
- 9 Q Right.
- 10 Α If you continue to compete as a member of the
- 11 conference until July 1st, 2025, you can depart without exit
- fees. Otherwise, it's a graduated exit fee for any
- institution that no longer meets the expectation of the
- Constitution and Bylaws, including competing in a league.
- 15 O So how long, after Shepherd gave its notice in May
- of 2018, did it continue to compete in the MEC?
- 17 A One more year. They competed one more season.
- 18 O That's the reason for the \$50,000 fee?
- 19 A Correct, because we had a full year of notice before their departure. 20
- 21 Q How long did the University of Virginia Wise
- 22 continue to compete?
- 23 A Same.
- 24 O Which is the same?

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11

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- 1 much -- on a greatly preferred timeline. Virginia Wise consistently kept us up to date with regard to its
- 3 intentions, and so we had a much more orderly departure with
- them, and they understood their exit fee. Never questioned
- it. They simply asked if they could pay it in two
- installments, and we were able to amicably complete that.
- Dr. Hendrix was just hoping that their fee would be reduced,
- and our board unequivocally said no. 8
- Q But that was a direct result of their conference 9 10 jumping, right?
- Of their departure of the Mountain East 11 A
- Conference, which I stated that Virginia Wise had done the
- same year. 13
- They left for another conference, too, right? 14 Q
- The occasion was because they asked for the fee to 15
- be reduced -- the prescribed exit fee to be reduced. That
- was the occasion for the reaction by the board, which put us 17
- in a position to then make it clear the exit fee is due and
- a date certain was established for Shepherd to pay the exit 19 20 fee by.
- 21 Q You may have said this already, and I apologize if
- 22 I'm asking it again. Shepherd left for another conference?
- 23 A The PSAC.
- 24 Q So did University of Virginia Wise?

- 1 A They just advised -- yes, it was the same year,
- same timeline. They just advised us of their departure 2
- sooner ahead of May 30th than Shepherd did. 3
- 4 O Was there something going on in 2018 that was causing these universities to leave? 5
- No. I'll very quickly characterize -- at the 6 Α
- 7 point that Virginia Wise was a charter member with us, they
- were very transparent in sharing with us that there was only
- one conference that they would consider being a member of
- versus the Mountain East Conference, and that was the South
  - **Atlantic Conference.**

To quote the athletic director at the time, he 12 said, "We both know that's never going to happen." Well,

- never didn't last very long. That conference was made up of
- only private institutions for 50 years. Because of the
- value that they also saw in Virginia Wise, they opened their
- doors to a public institution, and they significantly lessened their travel with that transition. 18
- All of those elements, because of their 19
- transparency and their communication with us, it was very 21 amicable, as you can see in the elements that you've shared.
- 22 It wasn't necessarily so with Shepherd.
- 23 Q
- 24 Was anyone, besides you, at the MEC -- I'm talking

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- 1 about the MEC staff now -- involved in communicating with
- 2 Urbana about the campus closure and what was going to happen
- 3 as a result?
- 4 A I don't believe any staff members had any
- 5 involvement.
- 6 Q Do you still have Exhibit No. 17, the
- 7 Constitution, in front of you over there?
- 8 A I do.
- **9** Q Can you look at Page 2 again, the third page of
- 10 the document?
- 11 A Sure.
- 12 Q Same place we looked at before. I just didn't
- 13 cover it. So under Article III, which is titled Membership,
- 14 the first kind of unnumbered subsection is Charter Members,
- 15 and then there is a list there of the charter members. Do
- 16 you see that?
- 17 A I do.
- 18 Q I think those are the ones that you recited to me
- 19 earlier.
- Are you aware of any document listing either
- 21 charter members or members of the Mountain East Conference
- that includes Franklin University, the main Franklin
- 23 University?
- 24 A I think invoking charter members would be 2012.

- 1 Q Are you aware of any of those members
- 2 contemplating leaving the MEC for another athletic
- 3 conference?
- 4 A To my knowledge, there is no serious contemplation
- 5 of departure for another league.
- 6 Q Okay. Serious or not, are you aware of any
- 7 contemplation among the members leaving to go to other
- 8 conferences?
- 9 A I'll answer that by saying I think everybody
- 10 assesses the value of what they have currently versus what
- other options that they have. So if you're asking me to
- 12 speak on behalf of my 12 members, my hope is that if there
- 13 is any contemplation, at the conclusion of that
- 14 contemplation, they realize that where they currently are is
- 15 the best place for them to be.
- 16 Q I know you don't want them to leave, but have any
- 17 of the members communicated to you, hey, we're taking a look
- **18** at another conference?
- 19 A Among our current membership, no, not to my
- 20 recollection. We have had conversations about them
- 21 assessing other leagues, which was part of my previous
- 22 answer. The best way to assess the value of what you
- 23 currently have is versus the value of alternative options.
- 24 So I've had discussions with current ADs about the value of

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- 1 That was prior to their acquisition of Urbana as a branch2 campus.
- 3 Q So the answer to that one is no, right?
- 4 MR. GARRISON: Let him finish his answer
- 5 instead of answering for him.
- 6 A So I believe that my answer leads to, no, as it
- 7 would not have been possible for that to have been the case
- 8 at the point the charter members were established.
- 9 BY MR. BEEHLER:
- 10 Q All right. Are you aware of any document
- 11 associated with the members of the MEC that lists Franklin
- 12 University as a member?
- 13 A No, because Franklin University consistently
- 14 positioned Urbana University as a branch campus of Franklin
- 15 to continue to market it as Urbana, whether or not it was a
- 16 branch campus of Franklin. So it was requested by Franklin
- 17 that we continue all listings of their branch campus as
- 18 "Urbana."
- 19 Q Are there current members of the MEC that are
- 20 contemplating leaving the conference for another conference?
- 21 A Can I ask that you're more specific?
- 22 Q So I think you've given me all the current members
- 23 of the MEC.
- 24 A Uh-huh.

- 1 being where they are versus anything else that might be
- 2 considered, which has not led to consideration of departure
- 3 in any conversations with me among current members.
   4 O What happened with UNC Pembroke and the Peach Belt
- 4 Q What happened with UNC Pembroke and the Peach Belt5 Conference? Did they get some kind of grace on the exit fee
- 6 for a particular sport, or was there consideration of that
- 7 at some point?
- 8 A Not to my knowledge.
- **9** Q Does UNC Pembroke have a different arrangement
- 10 with the MEC? They do because they are an associate member,
- 11 right?
- 12 A Any associate member in any conference would --
- 13 those terms are very different. The way that we generally
- 14 structure our relationship with them is that they pay a fee
- 15 to participate in a particular sport. Our current agreement
- 16 with them is with football. They will compete in football
- 17 with us through at least 2026 is what we have mutually
- 18 agreed upon.
- 19 Q Is their structure of exit fees different as a
- 20 result?
- 21 A They don't pay a \$25,000 annual dues. So an exit
- 22 fee is prescribed and agreed to by the board for each
- 23 individual member that joins you as an associate, but the
- 24 terms of being a full member versus being an associate

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still was one that was owned and operated by Franklin

- 2 O So what is UNC Pembroke's -- what are their annual
- 3 dues, if you know?

member are listed within our Constitution.

- 4 A I would have to check. I don't recall. I don't
- recall exactly what it is because it changed as a result --
- remember I shared with you that they competed in multiple
- sports prior? 7
- 8 Q Right.
- 9 A I believe it is approximately \$7,500, and that's
- to compete in one sport. So they are paying a premium to 10
- participate in one sport on a per-sport basis, which is not
- unusual for associate memberships. 12
- Q Just for football? 13
- Right. 14 A
- **MR. BEEHLER:** Okay. Why don't we take a 15 ten-minute break and let me get my head together, 16 and I think we can finish up relatively quickly. 17
- **THE WITNESS:** Okay. 18
- 19 (Whereupon, a short break was taken.)
- 20 BY MR. BEEHLER:
- Q So Commissioner Amos, I have handed out a copy of 21
- what was previously marked as Exhibit No. 3 and used at the 22
- deposition of Dr. David Decker. Do you recognize that 23
- 24 letter?

- University.
- 3 O First of all, do you know, where is the federal
- definition of a branch campus? Do you know where that
- definition is found?
- A I do not know. I trust that Dr. Lucas was 6 7 appropriately representing himself.
- 8 Q I have a feeling it's buried in the Code of
- 9 Federal Regulations somewhere, but I wondered if you knew.
- It's true that Urbana did maintain an 10
- 11 administration body separate from that of Franklin, correct?
- 12 A The only exception that I can think of is that
- Dr. Washington served as both provost at Urbana -- excuse 13
- me -- provost at Franklin, as well as the chief executive
- officer at Urbana.
- 16 O But those were two separate roles, right?
- 17 A You would have to ask -- you would have to ask him. 18
- 19 Q Any other exceptions that you believe exist?
- 20 A No others come to mind, but to me it certainly
- demonstrates the continuing interdependence under one 21
  - ownership.
- 23 Q Do you agree with the statement that the two
- entities serve two very different student bodies?

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- I do. 1 A
- 2 O Just to kind of summarize it, this is the letter
- that George Lucas, who was then president of Urbana
- University, sent to the NCAA regarding the switch from dual
- accreditation to consolidated accreditation, correct? 5
- Α Correct. 6
- 7 Q So I just want to direct your attention on the
- first page of Exhibit No. 3, the fourth and fifth paragraphs
- in the kind of bottom third of the page. It's the paragraph
- beginning, "Should a single accreditation." Do you see 10
- that? 11
- 12 A Yes. I do.
- 13 O The second sentence reads as follows: "Meeting
- the federal definition of a branch campus, Urbana University
- will maintain an administration body separate from that of
- Franklin University, including separate presidents, as well 16
- as executive leadership, as the two entities serve very 17
- different student bodies." Do you see that? 18
- A I do. 19
- 20 Q First of all, was that a true and accurate
- statement as far as you know? 21
- 22 A As far as I know, that was how Dr. Lucas felt it
- important to position him in their response to the NCAA.
- While it met the federal definition of a branch campus, it

- 1 A Yes, as I would agree that Penn State University
- and Harrisburg and Penn State University Behrend serve very
- different student bodies, and that's a branch campus at Penn
- State, as was the University of Virginia College at Wise and
- 5 University of Virginia.
- 0 Was UVA Wise a wholly-owned subsidiary? Do you 6
- know how it's structured? 7
- A I don't know exactly how it's structured, no, but
- one element that was important was that the CEO at the
- University of Virginia College at Wise was referred to as
- chancellor, and ultimately that chancellor -- and I believe
- they referred to their board as a board of visitors, but
- ultimately they reported to the main campus. All those old-schoolies have a bunch of weird 14 O
- 15 titles.
- 16 A That's right. That's right. They do.
- Because they go back 400 years. 17 O
- Α It was very similar. You bring that up -- it was 18
- very similar in function in that ultimately anything that
- Urbana wanted to do of any substance required that Franklin
- signed off on. Similar structure for Virginia Wise with
- UVA. 22
- 23 Q How do you know that?
- 24 A Through my experience working with the board

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- 1 members and what they would report to me was their charge as
- 2 far as their coordination with their -- are you referring to
- 3 specifically UVA?
- 4 Q Well, no. So let's stick with Urbana.
- 5 A Okay.
- 6 Q Were there individuals from Urbana who indicated
- 7 to you we can't really do anything without signoff from
- 8 Franklin?
- 9 A I don't believe that's how I characterized it, but
- 10 it was clear that Franklin University was running the show.
- 11 Q Well, I'm asking how do you know that? Are there
- 12 specific decisions you remember that Urbana undertook that
- 13 had to get approval from Franklin?
- 14 A I would state that it was Dr. Washington often
- 15 imploring Dr. Decker or other Franklin University officials
- 16 to make investments.
- 17 Q Like in the facilities?
- 18 A Like in the facilities that we discussed earlier.
- 19 Yes, there were -- I can reference numerous conversations
- 20 that just made that very clear. Urbana University was not
- 21 operating independently.
- 22 Q I mean, when the deal happened between Urbana and
- 23 Franklin, Urbana was broke, right? That was the whole --
- MR. GARRISON: I'm going to object to

- 1 accreditation?
- 2 A Right.
- 3 Q Do you agree with the statement that even after
- 4 that change, Urbana was going to maintain a similar
- 5 institutional structure?
- 6 A Yes, that Franklin University agreed to that being
- 7 the best approach for it to take with its branch campus.
- 8 Q Well, isn't the shift, as it's described in this
- **9** Exhibit No. 3, consistent with Urbana's submissions to the
- 10 NCAA, which the MEC was heavily involved with; isn't that
- 11 fair?
- 12 A We were involved with their submissions to the
- 13 NCAA supporting their wish to continue to operate NCAA
- 14 athletics, and effectively at the point that Franklin
- 15 University assumed Urbana University and especially after it
- 16 was rolled up under one accreditation, at that point,
- 17 Franklin University was operating athletic programs
- 18 beginning in 2014.
- 19 Q Is that how you positioned it to the NCAA?
- 20 A I don't think there was anything positioned to the
- 21 NCAA other than what it was.
- 22 Q That's not what this is, right?
- MR. GARRISON: I'm going to object.
- This isn't a letter from Commissioner Amos. It's

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2

3

6

- the form of the question.
- 2 BY MR. BEEHLER:
- 3 Q Isn't it true when the deal happened with Franklin
- 4 at Urbana, it was because Urbana was broke?
- 5 A I don't know that I have the information to answer
- $\,\,$  6  $\,$  the question. Were they under distress? That, I can agree
- 7 to.
- 8 Q That's fair.
- 9 So Dr. Decker's testimony was that when -- I think
- when he became aware of Urbana's situation, they were
- 11 two weeks from missing payroll just to put it in context?
- 12 A I referenced that earlier.
- 13 Q I think you said that you heard that at some
- 14 point, but you didn't know the timing.
- 15 A Correct. Yes, sir.
- 16 Q All right. The fifth paragraph on previously
- 17 marked Exhibit No. 3, the first sentence begins, "Under this
- 18 proposed change, Urbana would maintain a similar
- 19 institutional structure as it does now, including the
- 20 current structure of the Urbana Department of Athletics,"
- 21 correct?
- 22 A Uh-huh.
- 23 Q So just to be clear, the proposed change was the
- 24 change from dual accreditation to consolidated

- a letter from Lucas.
  - MR. BEEHLER: I know that.
  - MR. GARRISON: He's not positioning
- anything, to the extent your question suggeststhat he is through this letter.
  - You can answer, if you can.
- 7 A Franklin University does not sponsor any
- 8 collegiate athletic programs and has no plans for an
- 9 athletics program on its main campus, but Franklin
- 10 University operated athletics through having a branch campus
- 11 at Urbana University. Regardless of the semantics, it was
- 12 clearly understood that that is what was occurring.
- 13 BY MR. BEEHLER:
- 14 Q Well, for the sake of keeping Urbana in the
- 15 Mountain East Conference, you wanted to make sure the NCAA
- 16 knew that Urbana's athletic activities were going to
- 17 essentially continue unchanged regardless of the
- 18 accreditation, right?
- 19 A Not unchanged. Under new ownership. What they 20 were looking to determine was whether or not the new
- 21 ownership was going to continue to operate under the
- 22 expectations of the NCAA or if they had other ideas in mind,
- 23 is more what the membership committee's concern is. Will
- 24 they continue to commit to operating under the expectations

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- 1 institution closing permanently?
- of the NCAA as a Division II-level organization? There aremany different levels of the collegiate athletics,
- 3 intramurals, NAIA. There are even lower levels of the NAIA
- 4 that compete intercollegiately. There are expectations of
- 5 Division II-member institutions. So these are -- items such
- 6 as rolling up accreditation bring about questions from the
- 7 membership committee. Usually members, when they are
- 8 concerned, invoke those questions to the membership
- 9 committee, but it's always better if you approach them than
- 10 the other way around.
- 11 Q Have you seen any documentation from the
- 12 Franklin-Urbana 2014 transaction whereby Franklin agreed to
- be bound by the MEC Constitution and Bylaws?
- 14 A I have six years of experience of them continuing
- 15 to pay dues, continuing to perform under the expectation of
- 16 the Constitution and Bylaws, and continue to comply as was
- 17 committed to by the branch campus that it acquired Urbana
- 18 University, which was committed to in 2012.
- 19 Q Okay. My question was: Have you seen any
- 20 documentation from the Franklin-Urbana 2014 transaction
- ${f 21}$  whereby Franklin agreed to be bound by the MEC Constitution
- 22 and Bylaws?
- 23 A My position remains unchanged other than to say
- ${\bf 24} \quad one \ was \ not \ necessary \ because \ it \ assumed \ responsibilities \ of$

- 2 A Yes.
- 3 Q Okay. Other than Urbana?
- 4 A Yes.
- 5 Q Okay. Tell me what you recall about those
- 6 conversations.
- 7 A A certain amount of those are privileged.
- 8 Q Yeah. I don't want to know anything privileged.
- 9 I asked about conversations at the board, I think.
- 10 A Let me try to summarize in a way that doesn't 11 compromise.
- 12 Q Okay.
- 13 A All institutions with small enrollments in higher 14 education face a very real threat to as to whether or not
- 15 they can survive the next 10 years, 20 years, 30 years. The
- 16 only way that they can is to deliver a quality education and
- 17 quality experience for its students.
- In the case where the Mountain East Conference is involved for its student athletes, our strategies are often
- 20 aimed at fending off that potential outcome for small
- 21 colleges because we believe that providing a campus
- 22 environment at a small college, direct engagement, small
- 23 classroom sizes, all have value -- continuing value, but we
- 24 have a number of institutions that have enrollments under

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- what Urbana University was already committed to.
- 2 Q Okay. So have you seen any documents --
- 3 MR. GARRISON: I'm going to object.
- 4 Asked and answered twice. You might not like the
- 5 answer.

6

- **MR. BEEHLER:** No. That's okay.
- **7 BY MR. BEEHLER:**
- 8 Q Have you seen any documents from the
- 9 Franklin-Urbana 2014 deal where Franklin agreed to be bound
- 10 by the MEC Constitution and Bylaws?
- 11 A The only thing by reference potentially extend in
- 12 that direction, as I'd mentioned earlier, that when the NCAA
- 13 was petitioned to allow Franklin University to operate
- 14 athletics on its branch campus of Urbana University Franklin
- 15 was involved in that quest, and Franklin's branding was
- 16 included in that request of the NCAA, through which I
- believe it became inherent that Franklin University wasoperating Urbana University within the expectation of the
- 19 Mountain East Conference, as well as the NCAA.
- 20 So while there wasn't a specific document drawn up
- 21 to reaffirm what Urbana University had already agreed to
- 22 despite ownership change, no. We found it unnecessary.
- 23 Q Do you recall, at anytime since the founding of
- 24 the MEC, the board discussing the impact of a member

- 2,000, and any one of them that is not consistently
- 2 concerned about the possibility that their doors might close
- 3 isn't facing a future reality.
- 4 So it is something that I have contemplated, and
- 5 it is something that I've contemplated when I recommended
- 6 the exit fee as it exists.
- 7 Q Back in 2012, you mean?
- 8 A Throughout.
- 9 Q All right. Are there any board minutes that
- 10 you're aware of that reflect you saying that to the board?
- 11 A No.
- 12 Q I'm going to ask, even though he'll object, but
- 13 that's okay: Would the MEC charge an exit fee if a
- 14 university campus was found to be built on a Super Fund site
- 15 and the remediation required it to close permanently?
- 16 MR. GARRISON: You're right about the
- objection. It's speculation.
  - You can answer.
- 19 A I am duty-bound in reporting to my board, and I
- 20 have a fiduciary responsibility on behalf of my membership.
- 21 Unless my board directed me to do otherwise, I would follow
- 22 what our Constitution and Bylaws prescribes.
- 23 BY MR. BEEHLER:
- 24 Q So that's a yes -- I think the answer is you have

Franklin University, et al. August 18, 2022 Page 106 Page 108 to, right? That's the position you've taken, right? yeah, you would have to prove to a court that it's 1 2 MR. GARRISON: You answered it. He's not protected. The way you structured the 2 3 not the one giving the answer. question, any answer that he gives, a yes or a no, 3 I think I did. 4 A reveals what happened in executive session. So 4 BY MR. BEEHLER: 5 I'm going to instruct him not to answer that Okay. The Bylaws and the Constitution require the question. 6 6 exit fee, right? **MR. BEEHLER:** Okay. That's all I've 7 7 8 Α That's correct. 8 got. Thank you. Q Okay. What if a university member of the MEC was **THE WITNESS:** Thank you. 9 9 **MR. GARRISON:** I actually have a blown up in a terrorist attack and had to close permanently? 10 10 11 MR. GARRISON: Again, objection for the clarifying question. 11 fantastical question and speculation. 12 12 BY MR. BEEHLER: EXAMINATION 13 13 BY MR. GARRISON: Q Would you charge an exit fee? 14 14 15 A I would execute what is required of me, unless 15 O Commissioner, there were a number of questions otherwise directed by the board of directors. about the transaction in 2014. Do you recall? 16 16 Q Was there any discussion among the board members 17 A Yes. 17 0 Is it fair to say that you're not specifically about the fact that the closure of Urbana was occasioned by 18 18 aware of the details of that transaction in 2014? the worst pandemic in 100 years --19 19 20 MR. GARRISON: Objection. 20 A BY MR. BEEHLER: Q Regardless of what was purchased by Franklin in 21 21 -- and whether that called for some action other 2014, is it your understanding that Urbana eventually became 22 0 than what's related in the Bylaws? a branch campus of Franklin? 23 23 24 A There was no conversation among the board in open 24 A Yes. Page 107 Page 109 1 session that I recall, since you asked. 1 Q Just in your own words, what did that mean to you, 2 Q So, again, I don't want to know anything about 2 becoming a branch campus? anything privileged, but when you distinguish between open 3 A What it meant to us is that Franklin University session and presumably closed session, closed session is was clearly owning and operating Urbana University as a with counsel and, therefore, privileged? 5 branch campus -- as a division of Franklin University, which MR. GARRISON: That's not my place to 6 is mentioned in this exhibit that was presented to me just a little bit ago. So it was very clear to us that Franklin 7 answer questions. I'm going to say that upfront. The board perhaps in executive session? University was wholly operating Urbana University and fully 8 BY MR. BEEHLER: owned it. 9 10 Q Yeah. You tell me what it means. I'm sorry. 10 0 Is it fair to say that you and the MEC considered 11 A Franklin and Urbana to be one and the same? Yeah. We don't reveal what occurs within an 11 One and the same -- one and the same, other than executive session is essentially what I was referencing in 12 A that case. 13 13 the designation of branch campus, which was owned by All right. So were there discussions in closed Franklin. 14 О 14 session about the fact that Urbana's closure was occasioned 15 O 15 There was some discussion about UVA Wise and UVA Wise being a branch campus of UVA? by the pandemic? 16 17 A MR. GARRISON: I'm going to object and 17 Hypothetically, had UVA Wise said we're 18 18 Q

instruct the witness not to answer, because if it was in executive session, it is protected by the 19 20 West Virginia Code, and there's provision to go into the executive session. 21 MR. BEEHLER: It's protected 22 23

as privileged? I mean, I understand --

MR. GARRISON: It's protected as --

that exit fee? 20 21 A No.

22 O What would have happened?

We would have -- if UVA Wise continued to operate, 23 A 24 we would have sought it from UVA Wise. If they were not

discontinuing the athletics, would the MEC have forgiven

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The Depositoin of Reid Amos August 18, 2022 Page 112 STATE OF WEST VIRGINIA: ss: CERTIFICATE COUNTY OF MONONGALIA: Susan Sommer LeCron, Registered Professional

Reporter and Commissioner within and for the State of West have pursued it with the University of Virginia or any other entity responsible because they ultimately operated UVA

1 operating as a campus anymore and we were not among

creditors that were paid as prescribed and agreed to by the

board of directors of Mountain East Conference, we would

Wise. 6 7 Q Okay. Just one more clarification. Do you recall

being asked earlier whether you knew if Franklin ever had athletic teams? 9

A Yes. 10

11 Q Do you recall your answer?

Yes. It was referring to the period of time 12 A

13 before Franklin University purchased Urbana. It was through

the scope of the NCAA inquiry. The NCAA inquiry wanted to

know about Franklin's history about whether or not it had 15 16

sports teams. Through that history prior to owning Urbana,

which is what was delivered to the NCAA as part of that 17 18 process, intramural teams was all that it had operated, but

that obviously changed at the point that it purchased Urbana 19

20 University and operated the branch campus.

Do you want to clarify -- let me ask the question 21 Q

again given that clarification --22

23 A Okay.

24 Q -- that you didn't make earlier. Has Franklin

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University ever had athletic teams? 2 A Yes, once it owned Urbana. 3 Q So from 2014 to 2020, it's your testimony that Franklin maintained athletic teams? 4 Maintained athletic teams. 5 Α **MR. GARRISON:** I don't have any other 6 7 questions. **MR. BEEHLER:** Nothing from here. 8 MR. GARRISON: Okay. We will read and 9 sign. 10 (Whereupon, deponent did not waive signature.) 11 12 (Whereupon, deposition concluded at 12:29 p.m.) 13 14 15 17 18 19

- Virginia, duly commissioned and qualified, do hereby certify that the within-named witness, REID S. AMOS, was by me first duly sworn to testify the truth, the whole truth, and nothing but the truth in the cause aforesaid; and the testimony then given by the witness was by me reduced to stenotype in the presence of said witness, afterwards reduced to typewriting under my direction, and that the 8 foregoing is a true and correct transcription of the testimony given by said witness. 9 I do further certify that this deposition was
- 10 taken at the time and place in the foregoing caption specified. 11

counsel or attorney of either party or otherwise interested in the event of this action.

I do further certify that I am not a relative

- 13 I do further certify that I do not have a contractual financial relationship with any attorney or party involved in this action.
  - IN WITNESS THEREOF, I have hereunto set my hand and affixed my seal of office at St. Clairsville, Ohio, on the 26th day of August, 2022.

Susan Sommer LeCron Registered Professional Reporter Commissioner within and for the State of West Virginia My commission expires 4/11/2032

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